MY LITTLE MARGIE
No 18
APPROVED BY THE COMICS CODE AUTHORITY
A CHARLTON PUBLICATION
10¢
THAT'S MY LITTLE MARGIE!
DANGER
LOOK OUT
NICHOLAS & D'AGOSTINO

Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man

George Jowett BEFORE

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

George Jowett Champion of Champions World's Greatest Builder of Champions and REAL HE-MEN out of SKINNY and FLABBY weaklings

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

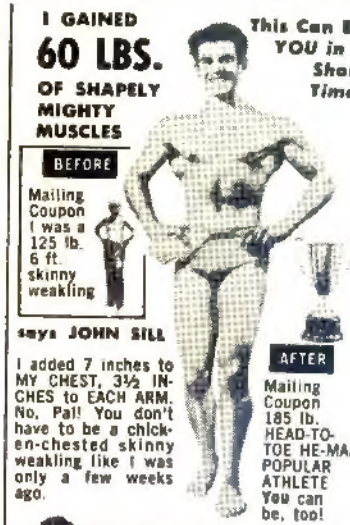
How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and $100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES



This Can Be YOU in a Short Time!

BEFORE

Mailing Coupon I was a 125 lb. 6 ft. skinny weakling

says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal! You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

AFTER

Mailing Coupon 185 lb. HEAD-TO-TOE HE-MAN POPULAR ATHLETE You can be, too!

BEFORE

AFTER

THEY CALLED ME "SKINNY" — BUT NOW THEY CALL ME MR. MUSCLES

TONY PASCARELLA

Thanks to Jowett easy methods I GAINED 28 LBS. of MUSCLE-PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!

I BROKE A WORLD'S STRENGTH RECORD!

BEFORE

AFTER

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

mailing coupon below— like you do NOW.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED-PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

WIN A BIG Silver Trophy and $100 IN CASH

Pick the kind of BODY YOU WANT

Check ALL Your Needs —

MAIL THE COUPON TO ME NOW and I'll Send You FREE these 5 AMAZING PICTURE-PACKED COURSES

(before it is too late) as John Sill and the others did

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU

Formerly $5.00 each. MILLIONS were sold at $1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay $1.00 or $5.00.

JOWETT Institute of Physical Training, Dept. CH-77 , 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body I want: ☐ I want to gain _____ lbs. (fill in).

☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone ____ State _____

MY LITTLE MARGIE Volume 1, Number 18 DECEMBER, 1957

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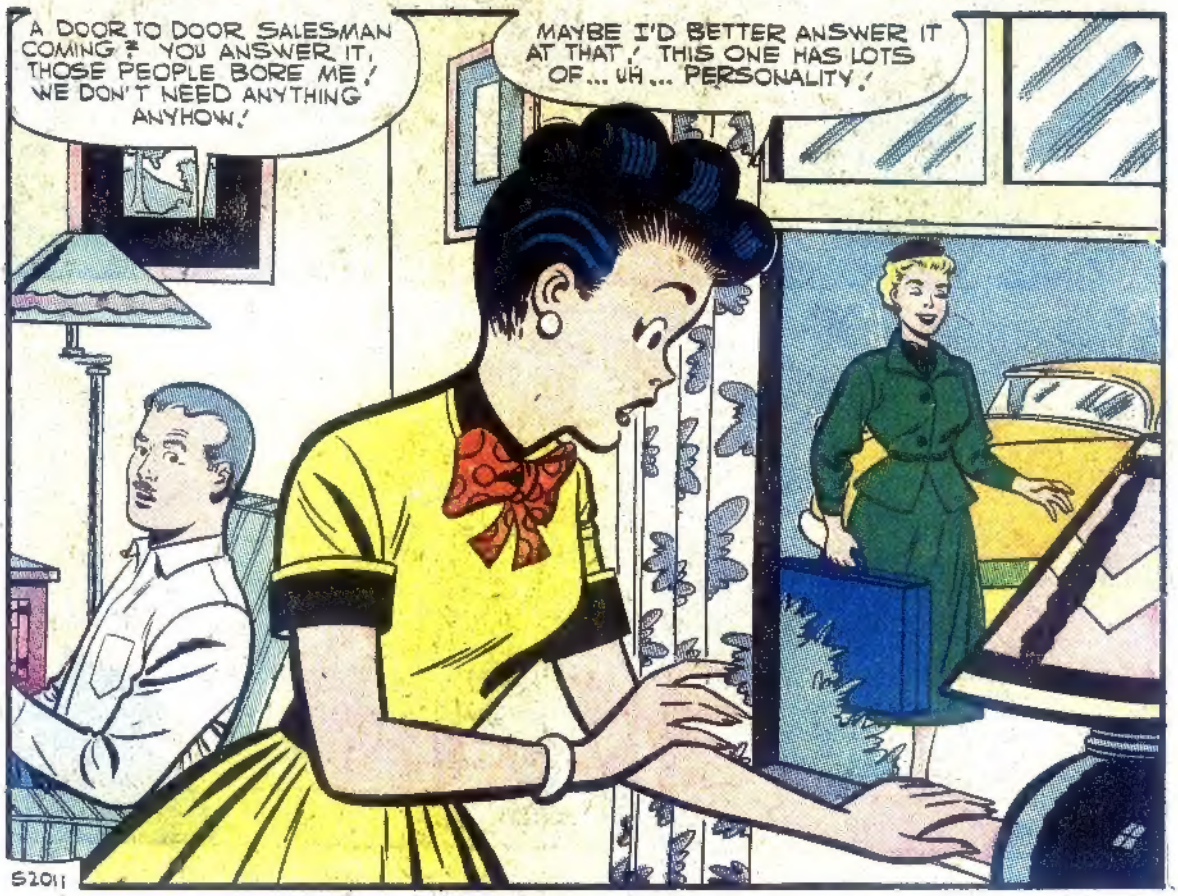
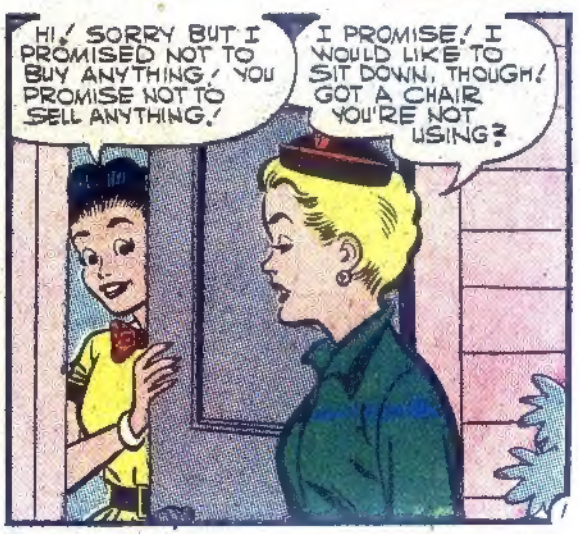
APPROVED BY THE COMICS CODE AUTHORITY

THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

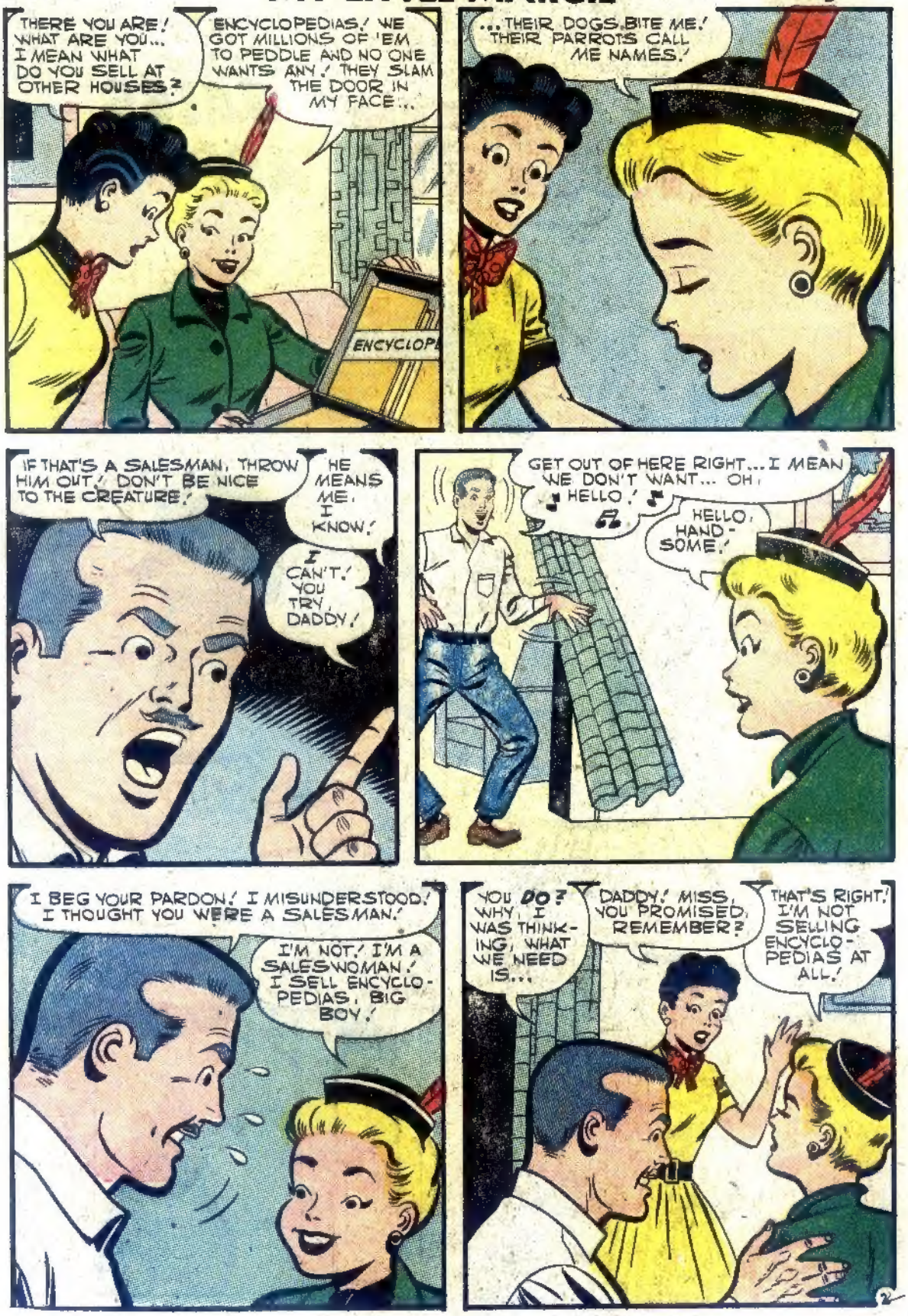
Pat Masulli Executive Editor

MY LITTLE MARGIE in SALES APPEAL


A DOOR TO DOOR SALESMAN COMING? YOU ANSWER IT, THOSE PEOPLE BORE ME! WE DON'T NEED ANYTHING ANYHOW!
MAYBE I'D BETTER ANSWER IT AT THAT! THIS ONE HAS LOTS OF... UH... PERSONALITY!
S2011


HI! SORRY BUT I PROMISED NOT TO BUY ANYTHING! YOU PROMISE NOT TO SELL ANYTHING!
I PROMISE! I WOULD LIKE TO SIT DOWN, THOUGH! GOT A CHAIR YOU'RE NOT USING?

MY LITTLE MARGIE

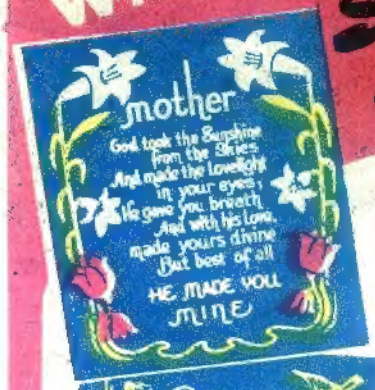

THERE YOU ARE! WHAT ARE YOU... I MEAN WHAT DO YOU SELL AT OTHER HOUSES?
ENCYCLOPEDIAS! WE GOT MILLIONS OF 'EM TO PEDDLE AND NO ONE WANTS ANY! THEY SLAM THE DOOR IN MY FACE...
ENCYCLOPE
...THEIR DOGS BITE ME! THEIR PARROTS CALL ME NAMES!
IF THAT'S A SALESMAN, THROW HIM OUT! DON'T BE NICE TO THE CREATURE!
HE MEANS ME. I KNOW!
I CAN'T! YOU TRY, DADDY!
GET OUT OF HERE RIGHT... I MEAN WE DON'T WANT... OH, HELLO!
HELLO, HANDSOME!
I BEG YOUR PARDON! I MISUNDERSTOOD! I THOUGHT YOU WERE A SALESMAN!
I'M NOT! I'M A SALESWOMAN! I SELL ENCYCLOPEDIAS, BIG BOY!
YOU DO? WHY, I WAS THINKING, WHAT WE NEED IS...
DADDY! MISS, YOU PROMISED, REMEMBER?
THAT'S RIGHT! I'M NOT SELLING ENCYCLOPEDIAS AT ALL!
2

MY LITTLE MARGIE

LET ME JUST LOOK AT THE BOOK.' PLEASE?
TURN LOOSE.' YOU CAN'T HAVE ANY.' I PROMISED.'
MY GRIP SLIPPED.'
YOU CAN'T HAVE ANY OF MY BOOKS.' SO THERE.'
PRETTY PLEASE? SELL ME A BOOK. WILL YUH, LADY?
THIS IS EMBARRASSING. IF MY SALES MANAGER CATCHES ME TURNING DOWN A SALE, HE'LL NEVER SPEAK TO ME AGAIN.'
HOLD IT.' I DON'T WANT TO MISS ANYTHING.' SOMEONE'S AT THE DOOR.'
RING!
IS A BEAUTIFUL SALES-LADY... MABEL.' YOU ALL RIGHT?
I HOPE YOU THINK SO, CLARENCE.' COME ON IN...

DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP $2.50

IF YOU SELL 30, YOU KEEP $3.00

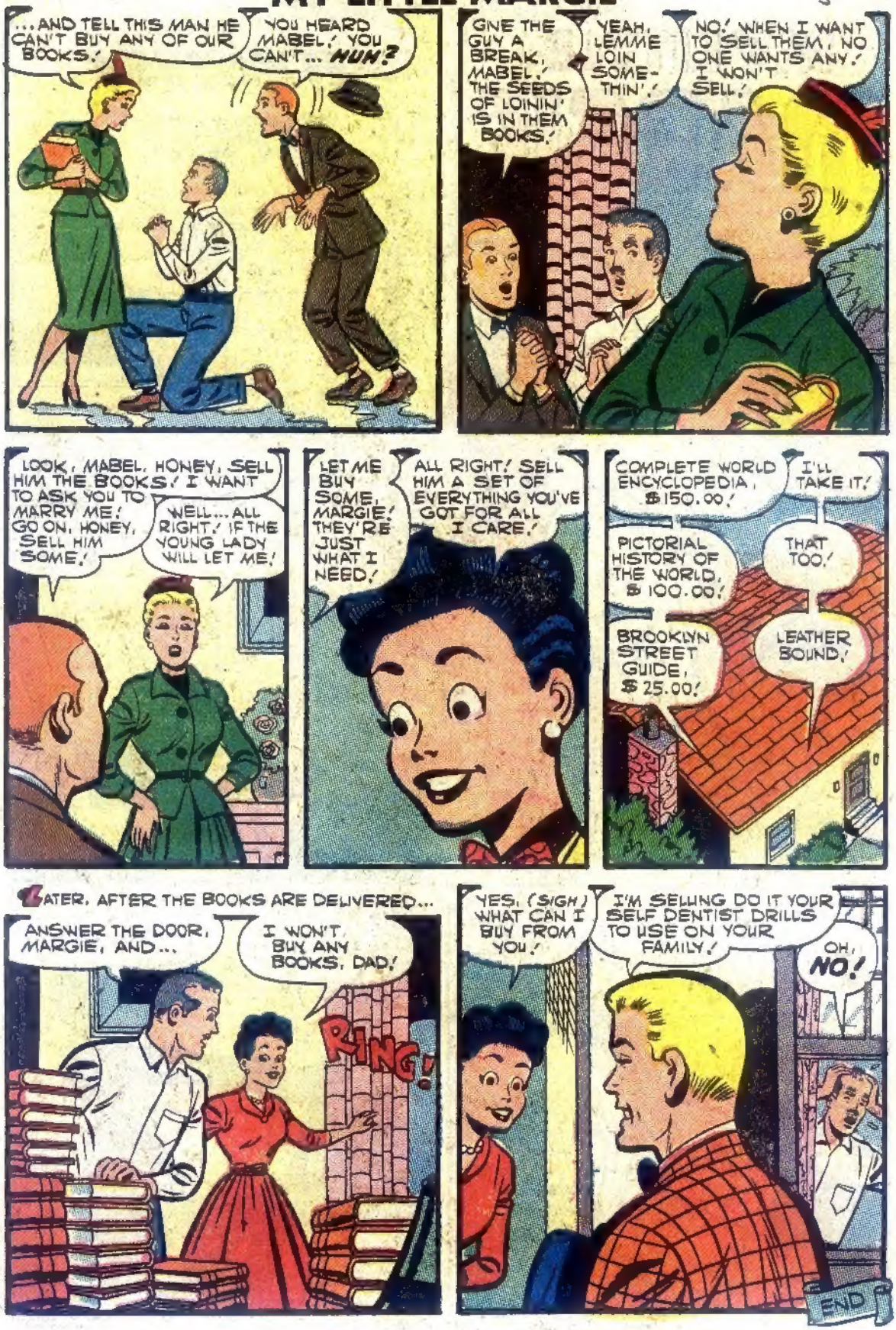
IF YOU SELL ALL 40 YOU KEEP $4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE FOR COMPLETE DETAILS TO ⇨

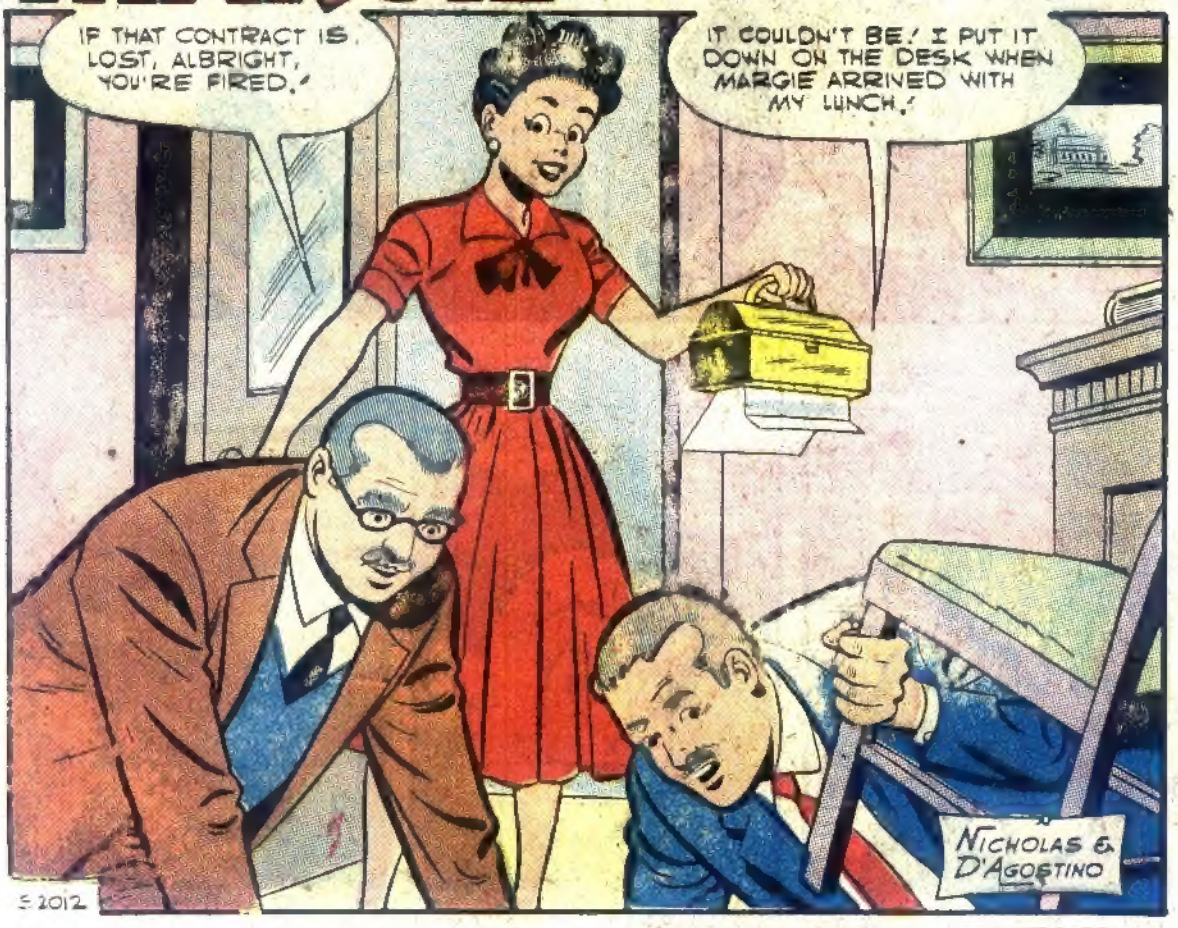
STEPHENS CREDIT SALES
Dept. CH P. O. Box 1004
Nashville , Tennessee

MY LITTLE MARGIE


...AND TELL THIS MAN HE CAN'T BUY ANY OF OUR BOOKS!
YOU HEARD MABEL! YOU CAN'T... HUN?
GIVE THE GUY A BREAK, MABEL! THE SEEDS OF LOININ' IS IN THEM BOOKS!
YEAH, LEMME LOIN SOME-THIN'!
NO! WHEN I WANT TO SELL THEM, NO ONE WANTS ANY! I WON'T SELL!
LOOK, MABEL, HONEY, SELL HIM THE BOOKS! I WANT TO ASK YOU TO MARRY ME! GO ON, HONEY, SELL HIM SOME!
WELL... ALL RIGHT! IF THE YOUNG LADY WILL LET ME!
LET ME BUY SOME, MARGIE! THEY'RE JUST WHAT I NEED!
ALL RIGHT! SELL HIM A SET OF EVERYTHING YOU'VE GOT FOR ALL I CARE!
COMPLETE WORLD ENCYCLOPEDIA, $150.00!
I'LL TAKE IT!
PICTORIAL HISTORY OF THE WORLD, $100.00!
THAT TOO!
BROOKLYN STREET GUIDE, $25.00!
LEATHER BOUND!
LATER, AFTER THE BOOKS ARE DELIVERED...
ANSWER THE DOOR, MARGIE, AND...
I WON'T BUY ANY BOOKS, DAD!
RING!
YES, (SIGH) WHAT CAN I BUY FROM YOU!
I'M SELLING DO IT YOURSELF DENTIST DRILLS TO USE ON YOUR FAMILY!
OH, NO!
END

MY LITTLE MARGIE

in 'EFISHENSY EXPURT'


IF THAT CONTRACT IS LOST, ALBRIGHT, YOU'RE FIRED.'
IT COULDN'T BE.' I PUT IT DOWN ON THE DESK WHEN MARGIE ARRIVED WITH MY LUNCH.'
NICHOLAS & D'AGOSTINO
S 2012

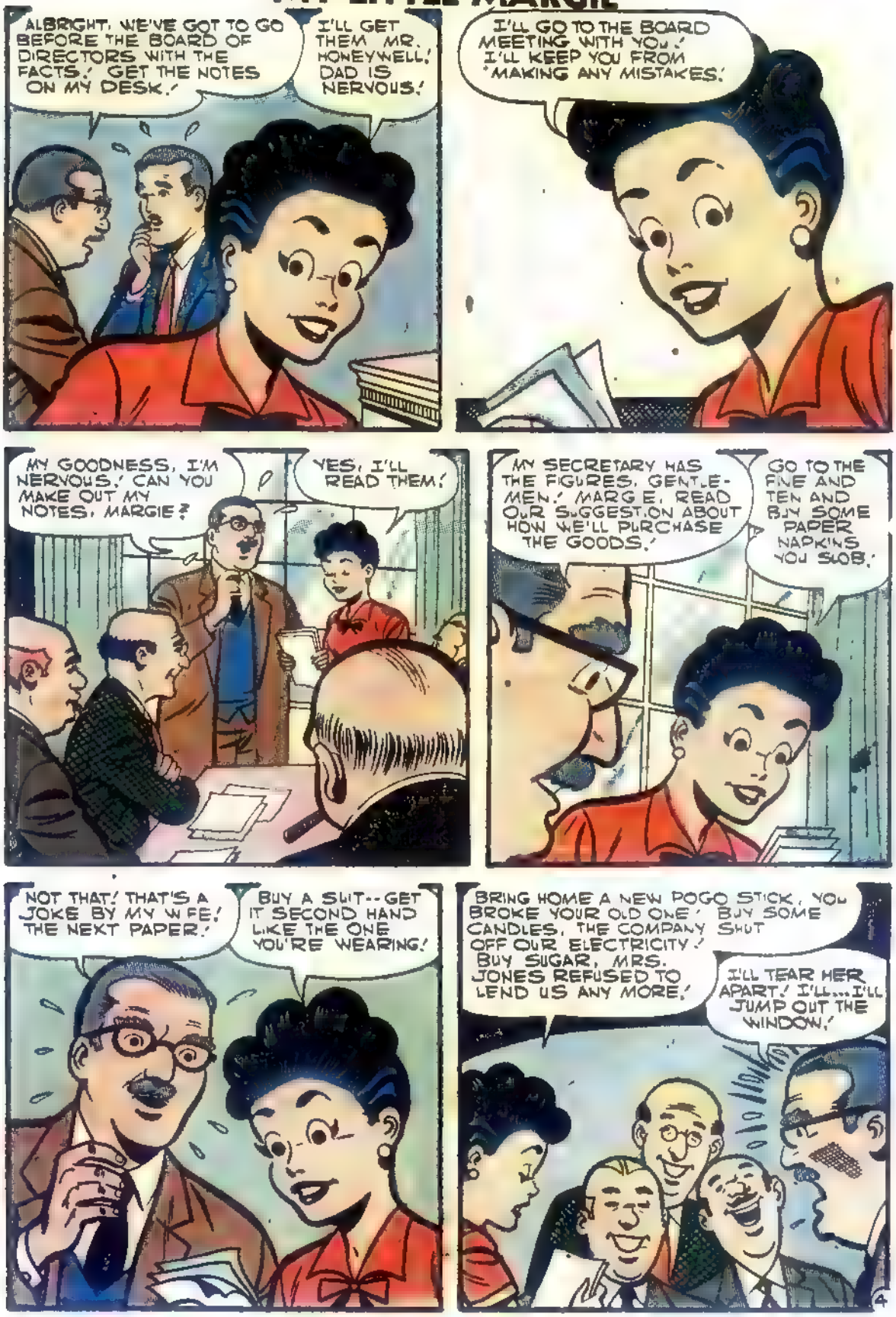
MY LITTLE MARGIE

SERIOUSLY, MR. HONEYWELL, YOU NEED SOMEONE AROUND HERE TO STRAIGHTEN THINGS OUT.' AN EFFICIENCY EXPERT.'
YOU'RE RIGHT.' AFTER YOUR DAD MESSES THINGS UP, WE NEED SOMEONE.' WHO? WHERE'S THAT LETTER NOW...

AND SO MARGIE BECAME AN EFFICIENCY EXPERT...
THERE'S AN AWFUL LOT OF TIME WASTED AROUND HERE, DAD.' SEE-- I HAVE CHARTS SHOWING WHO WASTES THE MOST TIME AND HOW.'
YOU HAVE? WHO? HOW?

YOU HAVE GOT TO GO! AND AFTER THAT...
YES, AFTER THAT, MARGIE...?
YOU HAVE TO GO TOO! THEN WE CAN HAVE EFFICIENCY AROUND HERE!
QUIET! MY WIFE OWNS THIS BUSINESS! SHE'LL FIRE ME!
ENOUGH NONSENSE! I'VE GOT TO FIND A LETTER IN THE FILES WHICH ARE CAREFULLY KEPT IN ORDER AND NOTHING IS HARD TO FIND!
I'LL BET YOU DON'T FIND THE LETTER IN THERE!
OF COURSE I WILL! I PUT THIS FILE IN ORDER MYSELF!
OKAY--GO AHEAD AND LOOK!
MY... MY HAT! WHERE ARE THE PAPERS THAT WERE IN THIS FILE SO NEAT AND ORDERLY?
IN HERE, SILLY! LOOK!
YOU... YOU'VE JUMBLED ALL OUR FILES TOGETHER IN ONE MESS!
OF COURSE! NOW THERE'S ONLY ONE PLACE TO LOOK WHEN YOU WANT ANYTHING!

MY LITTLE MARGIE


ALBRIGHT, WE'VE GOT TO GO BEFORE THE BOARD OF DIRECTORS WITH THE FACTS.' GET THE NOTES ON MY DESK.'
I'LL GET THEM MR. HONEYWELL. DAD IS NERVOUS.'
I'LL GO TO THE BOARD MEETING WITH YOU.' I'LL KEEP YOU FROM MAKING ANY MISTAKES.'
MY GOODNESS, I'M NERVOUS.' CAN YOU MAKE OUT MY NOTES, MARGIE?
YES, I'LL READ THEM.'
MY SECRETARY HAS THE FIGURES, GENTLEMEN.' MARGIE, READ OUR SUGGESTION ABOUT HOW WE'LL PURCHASE THE GOODS.'
GO TO THE FIVE AND TEN AND BUY SOME PAPER NAPKINS YOU SLOB.'
NOT THAT.' THAT'S A JOKE BY MY WIFE.' THE NEXT PAPER.'
BUY A SUIT--GET IT SECOND HAND LIKE THE ONE YOU'RE WEARING.'
BRING HOME A NEW POGO STICK, YOU BROKE YOUR OLD ONE.' BUY SOME CANDLES, THE COMPANY SHUT OFF OUR ELECTRICITY.' BUY SUGAR, MRS. JONES REFUSED TO LEND US ANY MORE.'
I'LL TEAR HER APART.' I'LL...I'LL JUMP OUT THE WINDOW.'

MY LITTLE MARGIE

COME ON, MR. HONEYWELL! I'LL LET YOU CUT OUT PAPER DOLLS.
TRY HOPSCOTCH, HONEYWELL! EVERYTHING WILL TURN OUT FINE!
JUST RELAX, MR. HONEYWELL! EVERYTHING WILL TURN OUT FINE!
IT'S A FIENDISH PLOT! HE COOKED IT UP! HE WANTS ME OUT OF THE WAY!
WHO'S HE, MR. HONEYWELL?
YOU, YOU PLOTTER! I CAN'T HIT MARGIE, SO...
...I'LL HIT YOU!
NO! MR HONEYWELL DON'T!
THAT LOOKS LIKE A DANDY GAME! I STOPPED IN, HONEYWELL TO SAY YOU'VE GOT THE CONTRACT! YOU'RE ONE OF US I CAN SEE THAT!
ALBRIGHT, I APOLOGIZE! WE GOT THE CONTRACT, IT DOESN'T MATTER HOW! I'D LIKE TO BUY YOU A PRESENT! WHAT DO YOU WANT?
HE NEEDS A NEW SILVER FOX JACKET, SIZE TWELVE, BADLY, MR. HONEYWELL!
THAT'S MY LITTLE MARGIE!
END

MY LITTLE MARGIE'S Boy friends in HARVEY'S HAVEN

WASN'T IT SWELL OF HARVEY'S UNCLE TO INVITE US UP HERE?
JUST SUPER! WE'RE GOING TO HAVE A WONDERFUL WEEK-END!
F
5502
REMEMBER HOW TO PUSH YOURSELVES OFF THIS HILL, EVERYONE! I'LL SHOW YOU!
BUT YOU ONLY LEARNED YOURSELF SHOULDN'T YOU PRACTICE MORE BEFORE YOU BECOME OUR TEACHER?
LOOK OUT, HARVEY! THAT TREE!
NOW THEY TELL ME! OOOHH!

MY LITTLE MARGIE

BLAM!
SPEAK TO US, HARVEY! SAY SOMETHING!
I'M SICK! (GROAN)
HERE! CARRY HIM INSIDE THE CABIN!
POOR DEAR! WHERE DOES IT HURT?
OOH! ALL OVER! JH... HAVE YOU GOT ANYTHING TO EAT?
HERE YOU ARE, DEAR BOY!
I'LL FIX THAT ACTOR FOR MUSCLING IN ON MY GIRL!
F
HERE YOU ARE, HARVEY! I'LL MAKE YOU NICE AND COMFY!
THANKS, FREDDIE... CHOMP...CHOMP... YOU'RE A PAL!
SEE, MARGIE? HE'S NOT SICK AT ALL!
WHY, HARVEY! YOU OUGHT TO BE ASHAMED OF YOURSELF FOR ACTING SICK!
YEOOW!
F

Boys! Girls! Mothers! Dads!

TAKE 'EM FREE!

100 STAMPS

ALL DIFFERENT—from Every Corner of The Globe!

Start NOW to Enjoy The Hobby of Presidents and Kings!

YOURS FREE — 100 fascinating foreign stamps. Each *different*. Each worth real money. Total Catalog Value well over $2.00. But they're yours FREE. And they haven't even been sorted as to worth, so there's no telling what treasures you may find among them!

There's fun and adventure ahead for you in Stamp Collecting. Almost everything on earth is pictured on stamps — marvels of science and art, natural wonders, great people. No wonder statesmen, kings and movie stars collect them! And now YOU can get started on this wonderful hobby with 100 exciting, colorful stamps from every corner of the world — ALL yours FREE!

MAIL COUPON TODAY

Supply is limited. So hurry — and we'll also include famous Berlin Bear Stamp FREE — plus a FREE copy of our "How to Collect Stamps" and other interesting offers for your inspection. RUSH coupon — with only 10¢ to help cover postage and handling. RIGHT AWAY. If coupon has been used, write and mail 10¢ direct to LITTLETON STAMP CO., Dept. CC-9-10, Littleton, N. H.

Also FREE!

If You Act Quickly!

PRIZED BERLIN BEAR STAMP!

Famous Yellow Bear Propaganda Bear stamp issued as propaganda to show rebuilding of Berlin. FREE if you rush coupon.

LITTLETON STAMP CO.
Dept. CC-9-10, Littleton, N. H.

Please send me — FREE — 100 DIFFERENT STAMPS from all over the world, plus famous Berlin Bear Stamp and FREE copy of "How to Collect Stamps." I enclose 10¢ to help cover postage and handling.

Name _____
(Please PRINT)

Address _____

City _____ State _____

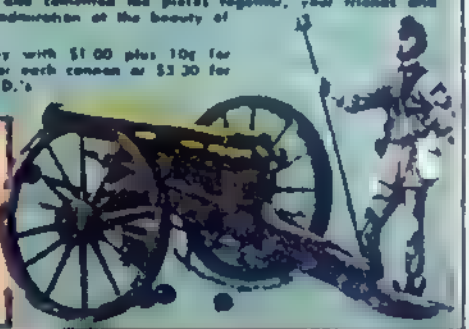
BUILD YOUR OWN CANNON ONLY $1.00 EACH

Now for the first time you can send for any or all of these beautiful, easy-to-build plaster model kits of famous American cannon. These precision made plastic models have been scaled from official photos.

Each cannon has metalized brass plated parts, rope, metal chain and full easy to follow instructions. We believe you will find these now guns the finest historic authentic models you ever saw!

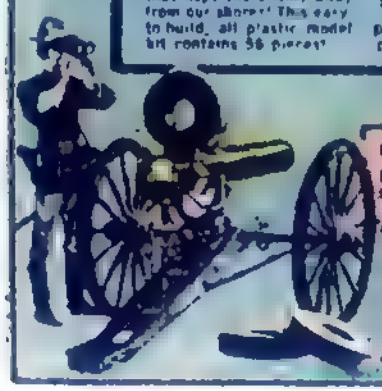
After you have set up and cemented the pieces together, your friends and parents will gape with admiration at the beauty of these cannons!

Rush coupon immediately with $1.00 plus 10¢ for postage and handling for each cannon or $3.30 for all three. Sorry, no C.O.D.'s.



NAVAL 24 POUNDER.
The famous American gun that kept the enemy away from our shores! This easy to build, all plastic model kit contains 56 pieces!
ONLY $1.00 plus 10¢ postage

CIVIL WAR FIELD PIECE
Famous in the war between the North and South! This kit contains 84 pieces!
ONLY $1.00 plus 10¢ postage



GATLING GUN.
Early American machine gun. This model kit contains 44 pieces.
ONLY $1.00 plus 10¢ postage

Each kit is precision made and contains brass plated parts and rope and chain! Easy-to-follow instructions are included.

SEND COUPON IMMEDIATELY!

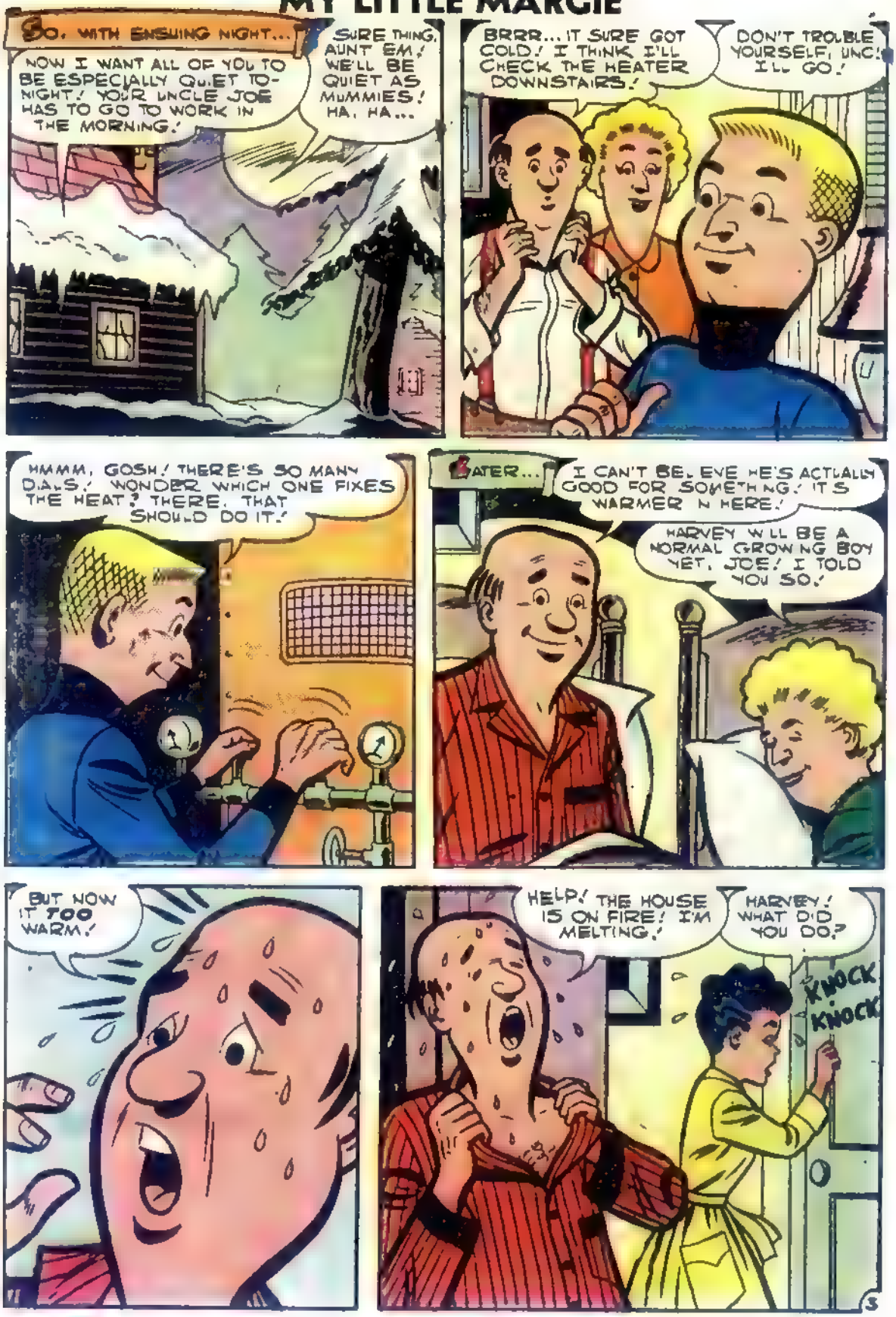
JOSELY CO., Dept. C-S NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen: Rush the following to me:
_____ Naval Gun @ $1.10
_____ Civil War Gun @ $1.10
_____ Gatling Gun @ $1.10

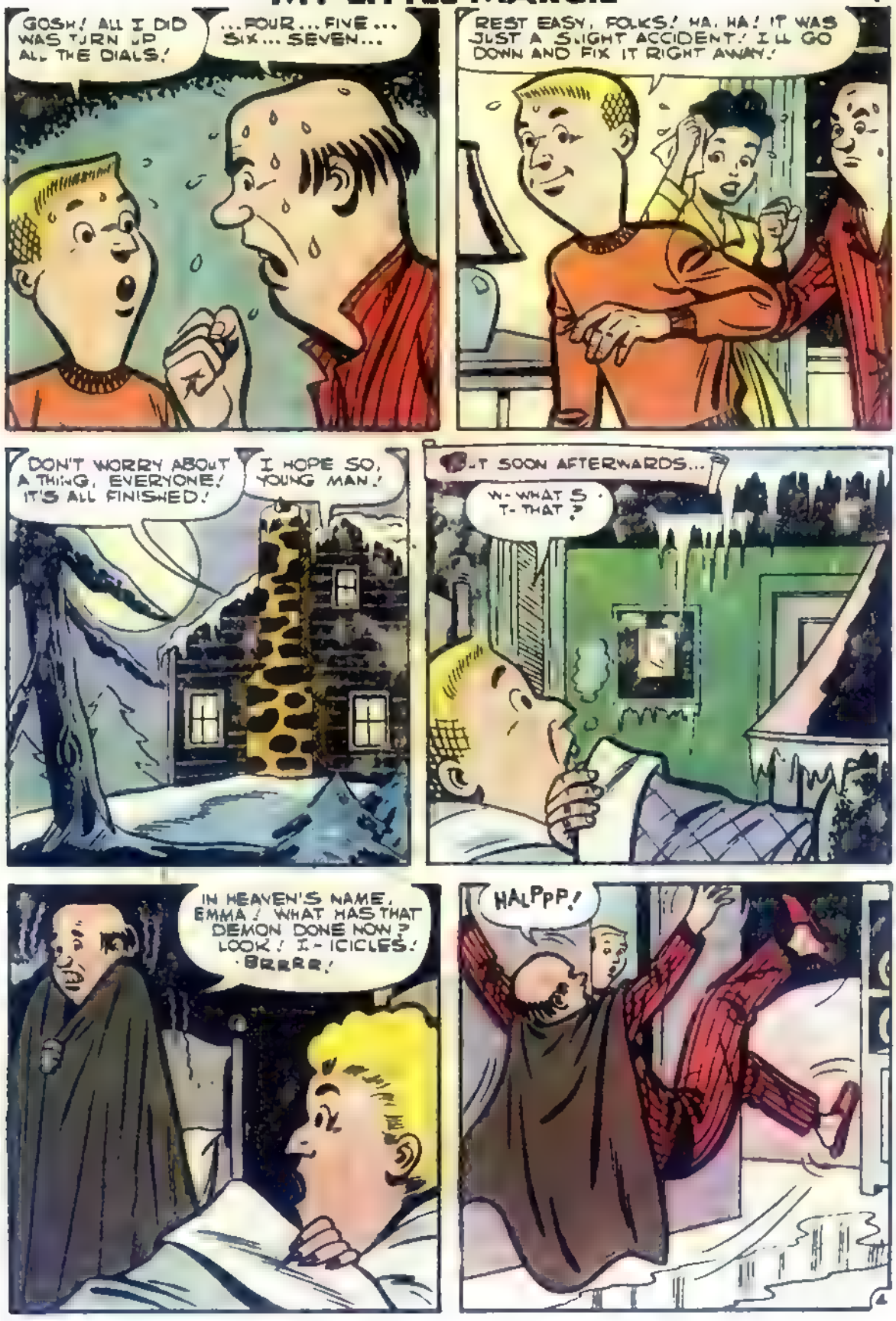
Name _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Canadian and Foreign orders add 20¢ each per gun and send International Money Order.

MY LITTLE MARGIE

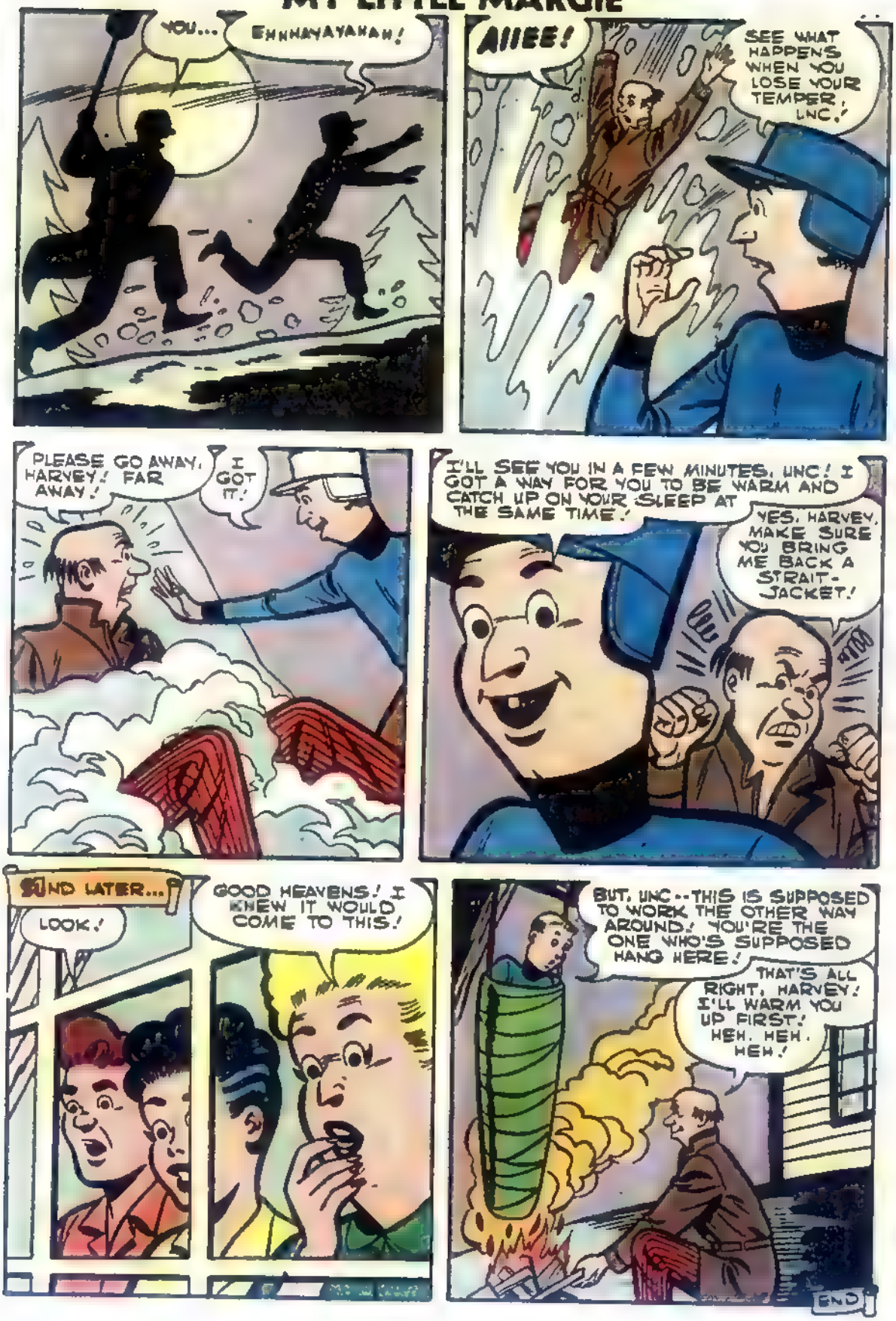

SO, WITH ENSUING NIGHT...
NOW I WANT ALL OF YOU TO BE ESPECIALLY QUIET TONIGHT! YOUR UNCLE JOE HAS TO GO TO WORK IN THE MORNING!
SURE THING, AUNT EM! WE'LL BE QUIET AS MUMMIES! HA, HA...
BRRR... IT SURE GOT COLD! I THINK I'LL CHECK THE HEATER DOWNSTAIRS!
DON'T TROUBLE YOURSELF, UNC! I'LL GO!
HMMM, GOSH! THERE'S SO MANY DIALS! WONDER WHICH ONE FIXES THE HEAT? THERE. THAT SHOULD DO IT!
LATER...
I CAN'T BELIEVE HE'S ACTUALLY GOOD FOR SOMETHING! IT'S WARMER IN HERE!
HARVEY WILL BE A NORMAL GROWING BOY YET, JOE! I TOLD YOU SO!
BUT NOW IT TOO WARM!
HELP! THE HOUSE IS ON FIRE! I'M MELTING!
HARVEY! WHAT DID YOU DO?
KNOCK KNOCK

MY LITTLE MARGIE


GOSH! ALL I DID WAS TURN UP ALL THE DIALS!
...FOUR... FIVE... SIX... SEVEN...
REST EASY, FOLKS! HA, HA! IT WAS JUST A SLIGHT ACCIDENT! I'LL GO DOWN AND FIX IT RIGHT AWAY!
DON'T WORRY ABOUT A THING, EVERYONE! IT'S ALL FINISHED!
I HOPE SO, YOUNG MAN!
...T SOON AFTERWARDS...
W-WHAT'S T-THAT?
IN HEAVEN'S NAME, EMMA! WHAT HAS THAT DEMON DONE NOW? LOOK! I-ICICLES! BRRRR!
HALPPP!

CRASH
OOOFF!
HARVEY!
T-TENNIS, ANYONE?
LATER...
DON'T COME IN UNTIL YOU CHOP ENOUGH WOOD TO MAKE US ALL WARM IN HERE!
Y-YES, SIR!
GOSH! THIS IS HARDER THAN I THOUGHT! BUT I'LL MAKE EVERYONE PROUD OF ME YET!
SUDDENLY...
THAT'S NOT FAIR! DON'T! UNCLE JOE'LL BE ANGRY AT ME! DON'T!
CRACK
BLAMMM!

MY LITTLE MARGIE


YOU...
EHHHAYAYAHAH!
AIIEE!
SEE WHAT HAPPENS WHEN YOU LOSE YOUR TEMPER, UNC.!
PLEASE GO AWAY, HARVEY! FAR AWAY!
I GOT IT!
I'LL SEE YOU IN A FEW MINUTES, UNC! I GOT A WAY FOR YOU TO BE WARM AND CATCH UP ON YOUR SLEEP AT THE SAME TIME!
YES, HARVEY, MAKE SURE YOU BRING ME BACK A STRAIT-JACKET!
SOME LATER...
LOOK!
GOOD HEAVENS! I KNEW IT WOULD COME TO THIS!
BUT, UNC--THIS IS SUPPOSED TO WORK THE OTHER WAY AROUND! YOU'RE THE ONE WHO'S SUPPOSED HANG HERE!
THAT'S ALL RIGHT, HARVEY! I'LL WARM YOU UP FIRST! HEH, HEH, HEH!
END

ARTIE'S ARK

"What we need for this school," remarked Dr. Howard Belasco, principal of Northtown High School, "is a project that will get all the students working together. Ever since we started to have the shop classes, I have noticed a split among the student body. In the cafeteria, the academic students all eat in the south side. The shop students eat in the north side."

"But which group eats the most?" asked Helen Daniels, president of the school G.O. "Now there's a question that bothers all of us. How do you get the bigger and better appetite? By doing mental or physical work?"

There was a bit of amazement written all over the face of Bob Harly. Something didn't make sense to him. First he closed his right eye. Then he closed the left eye. Suddenly he realized what was wrong with Helen's question.

Members of the female sex want to take off weight not put it on, he interrupted. "Why should Helen be interested in how you get the bigger and better appetite?"

"How dumb can you be," sneered Jerry Salem, secretary of the School G.O." Once Helen knows what creates the bigger and better appetite she takes the other course of action. They tell me you didn't answer a simple question in World Geography today. Your teacher wanted to know what product comes from a gold mine. After a long reflection you gave up. I bet you don't even know in what year the war of 1812 was fought."

Bob Harley was about to aim his geometry book at the soft part of Jerry Salem's head when he noticed the principal was watching. So he signaled to Artie Anderson to say something. His best pal arose from his seat and spoke.

"Suppose we build an Ark," he suggested. "The academic students can do the research on what an Ark is. Then the students in the shop classes can do the actual building. Next month the weather will start to be nice. All we need is a site. My dad has some lots on the edge of Waverly Lake. I am sure he will give us permission to use the land."

After a fifteen minute debate, the G.O. Council voted for the idea, subject to the principal's approval. Dr. Howard Belasco liked the idea. After the students left his office he went to see Mr. Spencer Homer, head shop teacher.

"We would certainly need a lot of lumber to build a large Ark," pointed out a not-too-enthusiastic teacher who could visualize himself giving up a lot of time after the regular school day.

"The Wright Foundation has a large fund to spend. They agreed when we put in our shop classes to give us all the lumber we needed. That agreement is in writing. I will contact them at once."

Three days later, a tired Frank Wright, head of the Foundation, was going over a lot of requests on his desk. One was from the principal of Northtown High School.

"I always liked to make model ships when I was a kid," he told his secretary. "So they are going to build an Ark. Hope I can have it to put over my fireplace. Tell the Bellows Lumber Company to give them all the lumber they need. I have to leave for Washington. Will be away for about three weeks."

Artie Anderson's father gladly gave permission to use the lots next to the lake. Jack Bellows, of the Bellows Lumber Company was thrilled when the first request for lumber came into his office.

"Fifteen truckloads of lumber to start with," he smiled. "Business has been bad up to now. Building an Ark is a great idea. I want to watch them."

The academic students looked up all the details on how to build an Ark. The students in Mechanical Drawing made the plans. There was delightful harmony in the school. Traffic in the town was down to a minimum. All roads and all cars were headed for Waverly Lake. Even the shop teacher didn't complain. Especially after Miss Emily Perry, special teacher of Home Economics went to the principal with her bright idea.

"The girls in the Home Economics class will make cakes and preserves for the Ark. After

all, in case of an emergency, you must have food aboard a ship."

"What emergency?" demanded Dr. Howard Belasco.

Helen Daniels had come into the principal's office with her favorite teacher. She had the answer at the tip of her tongue.

"Just in case we get another flood. If you had all the people aboard the Ark you would have to feed them. And they would require water and hot drinks. So we set up a food department."

You couldn't fool Dr. Howard Belasco. He could look right into the future.

"Seems to me all this is just one big excuse to get ready for a picnic. When summer comes I like to eat. You have my permission to go ahead with that idea."

As the Ark took shape, Jack Bellows and the men from the Lumber Company gave willing help. It was Jack Bellows who explained one important thing to Artie Anderson.

"They have decided to call this ship Artie's Ark. Just one trouble with it. If it ever hit the water it would leak."

"But we don't intend to ever float it, so what difference if it leaks or not?" countered Artie.

"An Ark should be perfect in every way," continued Jack Bellows. "Tell you what I will do. I have a lot of calking compound in the storehouse. I will give you all you need free. Building this Ark certainly helped my business."

It was early on a Saturday morning that Dr. Howard Belasco and a group of students boarded the Ark. The birds helped with some music. And about a hundred people came to see it. They were the folks getting their summer cottages ready.

"What a fool idea," blurted Max Weiner. "That's all they have to do today with kids. Teach them to build a big useless boat."

"Maybe they will sell it to me as a real estate office," laughed Jeff Spolan. "Or perhaps we could use it as a restaurant for the tourists when they come here during August. Let's go aboard and be nice to the kids."

It was early on Saturday morning that a still tired Frank Wright came to his office. From Washington he had flown to Paris. Then to Berlin. Now after a month and a half he was back home. He glanced at the top bill on his desk. His face turned completely red as he looked at the amount of money due for lumber. He called the Lumber Company and was told about the Ark and that Mr. Bellows was at Waverly Lake. Frank Wright hurried from his office and told his chauffeur to step on the gas. He arrived at the Ark within half an hour.

"What kind of a nonsense is this?" he demanded.

That was all he was able to say. For one Louis Forup was driving a truck loaded with dynamite. He was going slowly down the long hill when he suddenly found his brakes weren't working. The truck picked up speed. Only one thing to do in order to live: JUMP! This he did and landed on the side of the road. The truck hit the bottom of the bridge that took people to the lake. The truck exploded and the bridge went up into the air. That was bad enough. But underneath the ground was the big irrigation tunnel that took water to the area north of the county. That blew up and thousands of gallons of water went into Waverly Lake.

"It's the flood," shouted Jerry Salem. "The people better come up here unless they want to drown."

They all rushed up into the Ark. The water level rose and the water overflowed. Soon it reached over to the banks and the Ark floated gently.

"We are at sea," sighed Helen Daniels.

"Fresh water," corrected Bob Harly. "I am hungry."

Lunch was served and soon everybody forgot the terrible danger they had just escaped. The principal spoke to Mr. Frank Wright.

"If it weren't for the Foundation giving us the lumber, all those people would have drowned. We are grateful to you."

"Guess we should all be grateful to the students of the Northtown High School who built this ark," replied Frank Wright who was smart enough to understand the publicity would be very good for him.

Later in the afternoon, the emergency crews arrived and put up a temporary bridge. They had also shut off the water supply. The people all left the Ark. However a caretaker remained aboard just to see that everything would be safe.

The newspapers throughout the country carried the story of Artie's Ark as a big feature. Being an educator, Dr. Howard Belasco was curious. He sent for Artie Anderson and asked him a simple question.

"What ever gave you the idea of suggesting we build an Ark?"

Artie smiled. There comes a time in every fellow's life when he feels he is sitting on top of the world.

"The day before my pop said I was so dumb I thought an Ark was part of a circle. So I looked it up in the encyclopedia. Now my pop thinks I am the smartest son in the world. And I think you are the sweetest principal in the world."

— THE END —

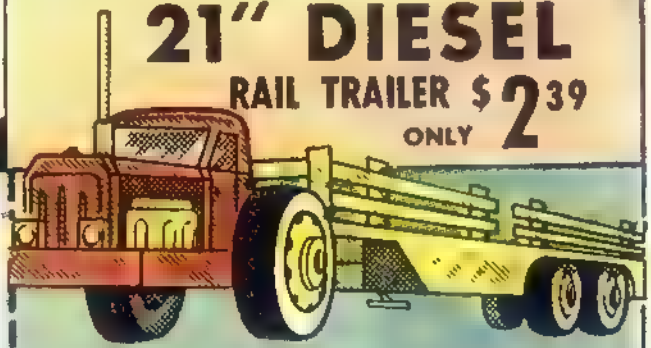
POPEYE FLASHLIGHT

ONLY $1.00

With Bosun's Whistle and Key Chain

New — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only $1.00 and we will mail you yours immediately No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL RAIL TRAILER ONLY $2.39



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only $2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

_____ POPEYE FLASHLIGHTS @ $1.00 each
_____ 21" DIESEL TRUCKS @ $2.39 each.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canada & Foreign Countries send internat'l money order for $1.25 for Flashlight $2.65 for Truck.

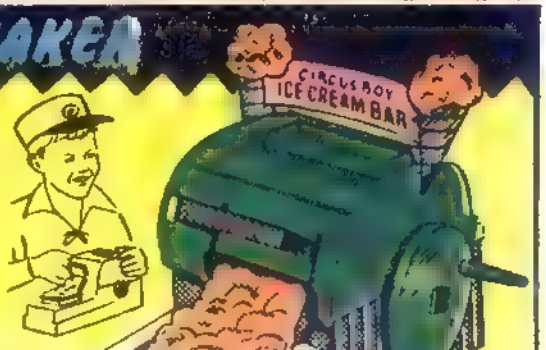
Circus Boy ICE CREAM MAKER

KID'S! Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc

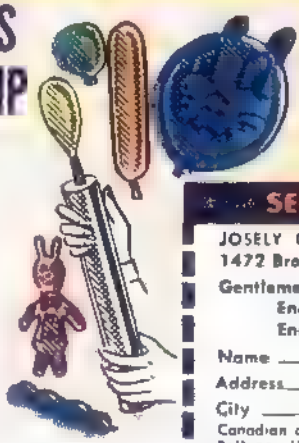
Send coupon immediately with $3.98 Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund



ONLY $3.98

50 BALLOONS WITH PUMP

ONLY $1.25



Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only $1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only $1.25 with coupon today Sorry, no C.O.D.'s Satisfaction guaranteed or you may return balloons for full refund

SEND COUPON IMMEDIATELY!

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Gentlemen

Enclosed is $3.98 Send Circus Boy Ice Cream Maker
Enclosed is $1.25 Send 50 Balloons with Pump.

Name _____

Address _____

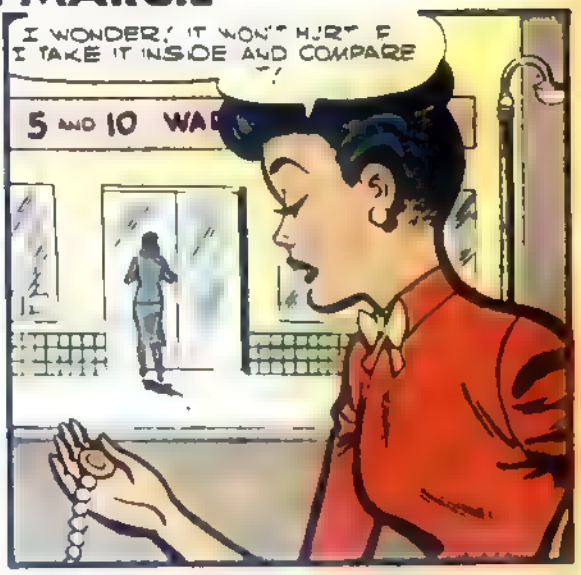
City _____ Zone _____ State _____

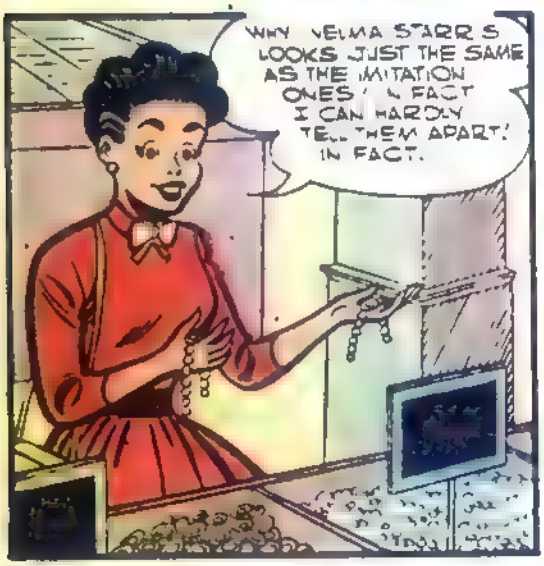
Canadian and Foreign orders Send $4.50 for Ice Cream Maker or $1.50 for Balloons Use only Internat'l Money Order

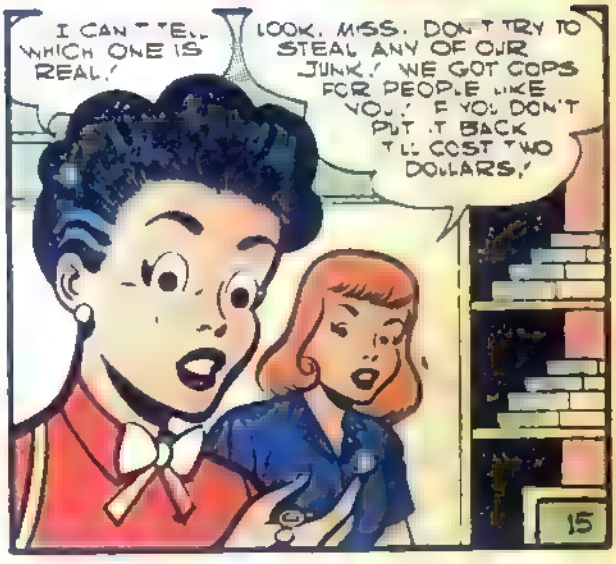
MY LITTLE MARGIE in DOUBLE TAKE

KEEP BACK EVERYBODY! MISS VELMA STARR'S VALUABLE FURS AND JEWELS MUST BE PROTECTED!
WOW! THAT LOOKS LIKE A CHINCHILLA COAT.. AND THAT DIAMOND NECKLACE IS TERRIFIC!
NICHOLAS & D'AGOSTINO
PLEASE LET ME PASS! I CAN'T STAND CROWDS, YOU KNOW!
EXCUSE ME, BUT I SAW A NECKLACE JUST LIKE THAT ONE FOR...
DON'T BE RIDICULOUS! THIS WAS DESIGNED ESPECIALLY FOR ME!
...IN THE FIVE AND TEN ON THE TWO DOLLAR COUNTER!

MY LITTLE MARGIE





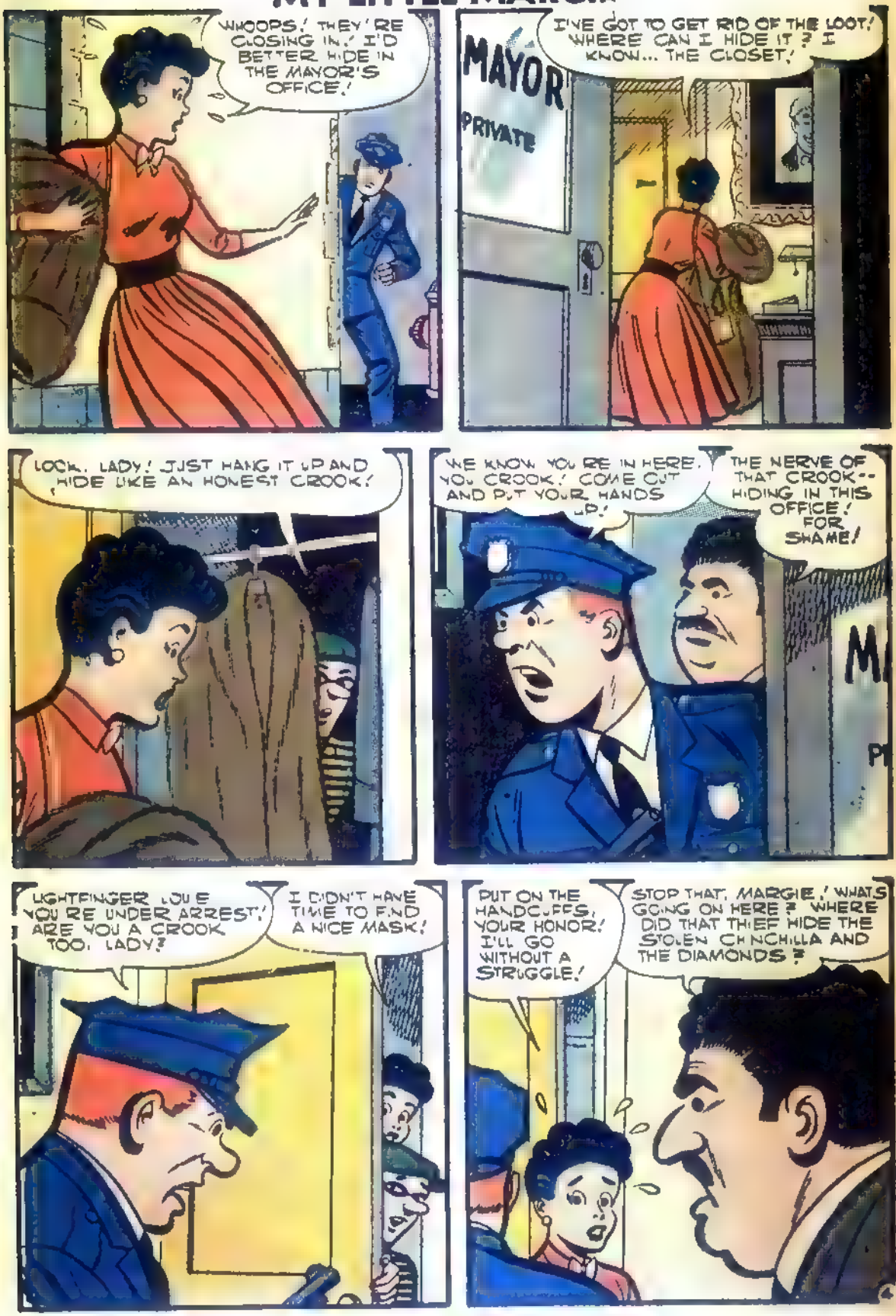

I CAN'T TELL WHICH ONE IS REAL!
LOOK, MISS. DON'T TRY TO STEAL ANY OF OUR JUNK! WE GOT COPS FOR PEOPLE LIKE YOU! IF YOU DON'T PUT IT BACK IT'LL COST TWO DOLLARS!
15

I'LL HAVE TO! SEE, THIS FIFTY THOUSAND DOLLAR NECKLACE LOOKS JUST LIKE THE TWO DOLLAR ONE!
THEM DIAMONDS IS ALL JUNK! I LIKE THE R.B'ES WE GOT BETTER!

MY LITTLE MARGIE

EEEIIIYYYY! WE'RE BEING ROBBED!
SSHHH! DIS IS A NICE JOINT! DON'T BE SO NOISY!
STOP THEF! I'D KNOW THAT NECKLACE AND THAT COAT ANYWHERE!
MEANWHILE MARGIE WAS LOOKING AT A RABBIT FUR COAT DYED TO LOOK LIKE CHINCHILLA...
EVEN A CHINCHILLA IN PERSON WOULDN'T KNOW IT FROM THE GENUINE ARTICLE! GO AHEAD, LOOK AT IT! I'VE GOT TO GO INSIDE!
FUR
STOP, CROOK!
BETTER DITCH IT, SISTER THE HEAT'S ON! BEAT IT! LAM!
STOP OR I'LL SHOOT! SEE? REAL BULLETS!
IF HE CATCHES ME WITH THIS COAT, HE MIGHT THINK I STOLE IT TOO! I'D BETTER LAM AS HE SAID!
BAM!
THEY'LL NEVER LOOK FOR ME IN HERE!
I'VE GOT TO HIDE. BUT WHERE?
MAYOR

MY LITTLE MARGIE

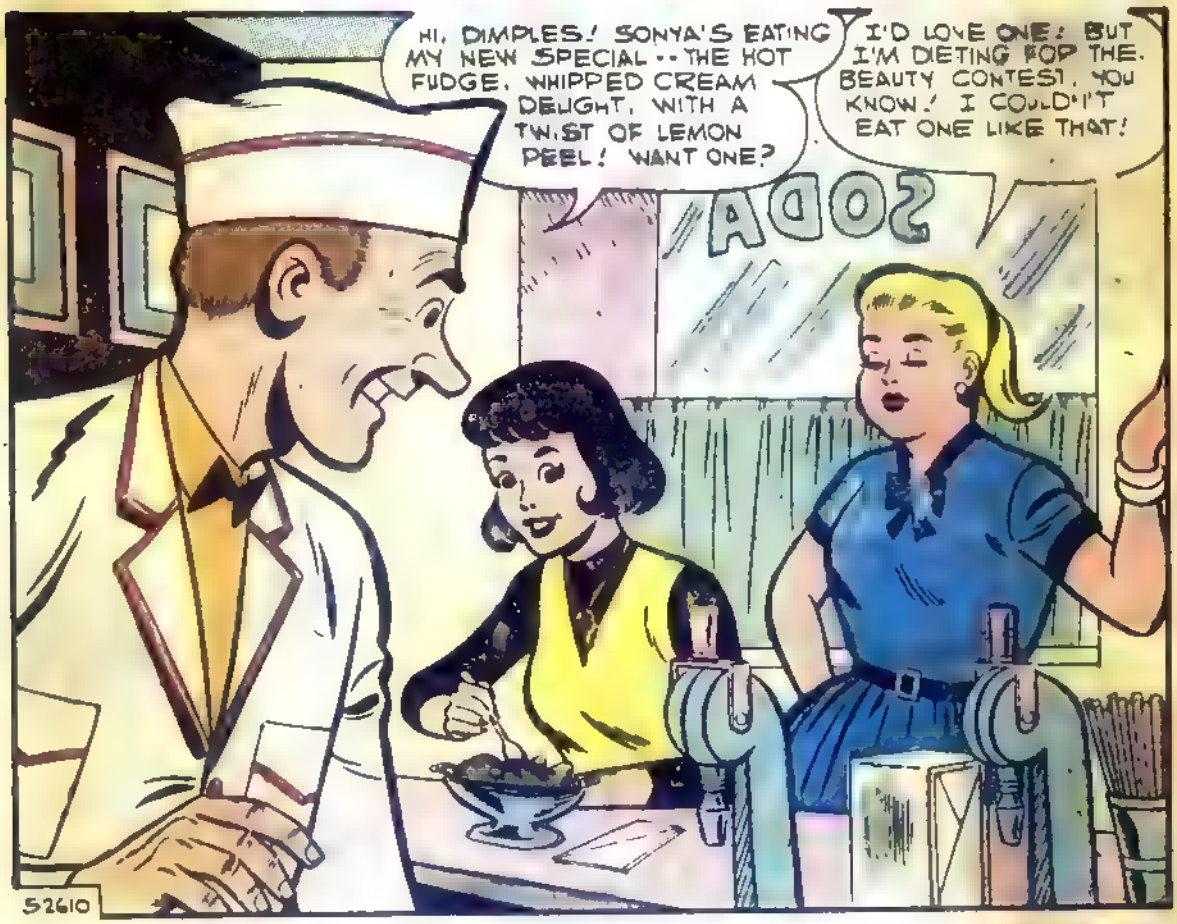

WHOOPS! THEY'RE CLOSING IN! I'D BETTER HIDE IN THE MAYOR'S OFFICE!
I'VE GOT TO GET RID OF THE LOOT! WHERE CAN I HIDE IT? I KNOW... THE CLOSET!
MAYOR
PRIVATE
LOOK, LADY! JUST HANG IT UP AND HIDE LIKE AN HONEST CROOK!
WE KNOW YOU'RE IN HERE, YOU CROOK! COME OUT AND PUT YOUR HANDS UP!
THE NERVE OF THAT CROOK-- HIDING IN THIS OFFICE! FOR SHAME!
LIGHTFINGER LOU E YOU'RE UNDER ARREST! ARE YOU A CROOK TOO, LADY?
I DIDN'T HAVE TIME TO FIND A NICE MASK!
PUT ON THE HANDCUFFS, YOUR HONOR! I'LL GO WITHOUT A STRUGGLE!
STOP THAT, MARGIE! WHAT'S GOING ON HERE? WHERE DID THAT THIEF HIDE THE STOLEN CHINCHILLA AND THE DIAMONDS?

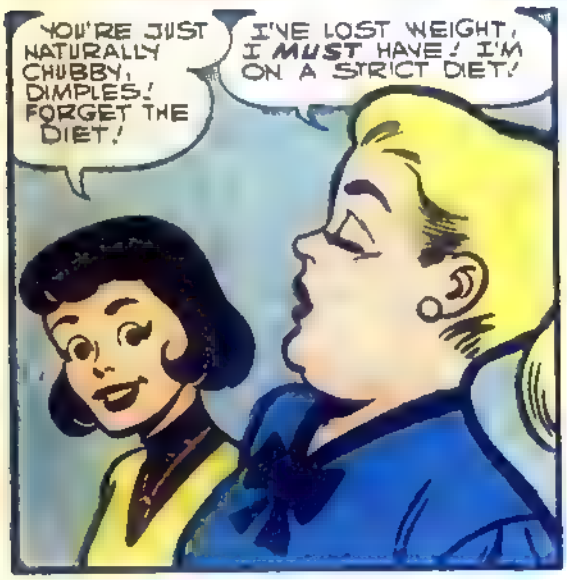
MY LITTLE MARGIE

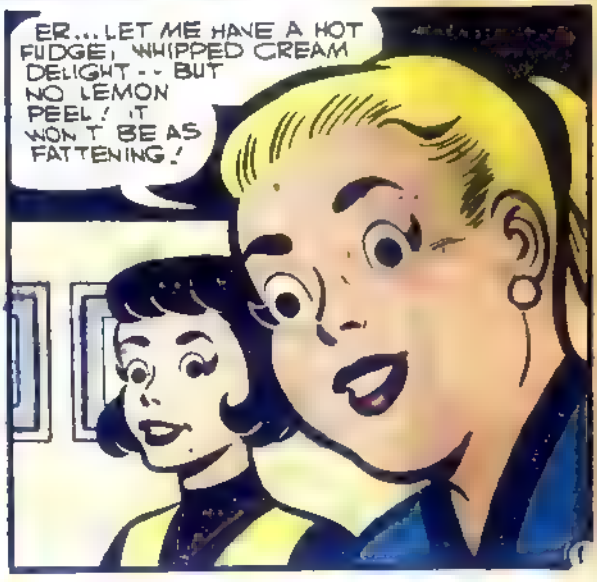
HE HUNG THE CHINCHILLA IN HERE WITH THE DYED RABBIT I HAD. THEY LOOK THE SAME, HUH?
YES, YES--BUT WHERE ARE THE DIAMONDS?
GOT THREE OF THOSE TOO. TELL ME, YOUR HONOR, WHICH ONE IS THE STONEY.
OH, IT'S YOU. DON'T YOU DARE SAY MY CHINCHILLA IS DYED RABBIT--OR MY DIAMONDS ARE ONLY FIVE AND DIME STORE GLASS.
OKAY--BUT I WOULDN'T DARE SAY THEY WERE REAL EITHER.
DO YOU MEAN WE HAVE TO LET THIS CRIMINAL GO? IT'S OUTRAGEOUS.
NO, YOUR HONOR. I SAW HIM TAKE SOMETHING FROM YOUR DRAWER BEFORE.
SNITCHCAT.
SHOW HIM, LOUIE. I DIDN'T KNOW YOU WORE A WIG, YOUR HONOR.
IT'S A HAIR PIECE. YOU'RE UNDER ARREST, LIGHTFINGER LOUIE.
EVERYONE'LL FIND OUT ABOUT YOU, RUGHEAD.
NEVER MIND, YOUR HONOR. I'LL VOTE FOR YOU ANYHOW.
OHHH. DON'T BOTHER. I'M TIRED OF BEING MAYOR--AND THIS WIG WAS TOO HOT ANYWAY.
END

MY LITTLE MARGIE

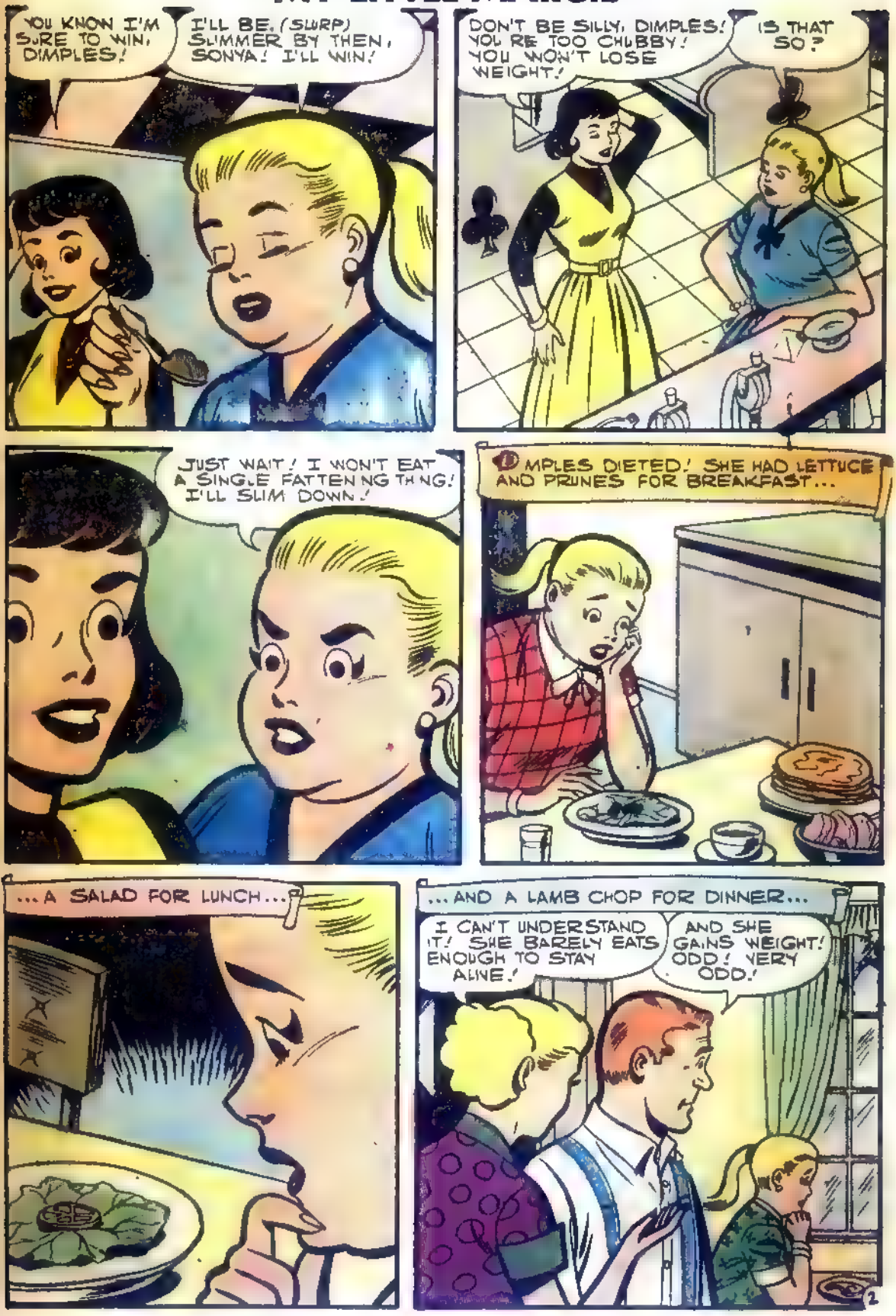
CHUBBY, BUT OH MY!


HI, DIMPLES! SONYA'S EATING MY NEW SPECIAL -- THE HOT FUDGE, WHIPPED CREAM DELIGHT, WITH A TWIST OF LEMON PEEL! WANT ONE?
I'D LOVE ONE! BUT I'M DIETING FOR THE BEAUTY CONTEST, YOU KNOW! I COULDN'T EAT ONE LIKE THAT!
SODA
52610

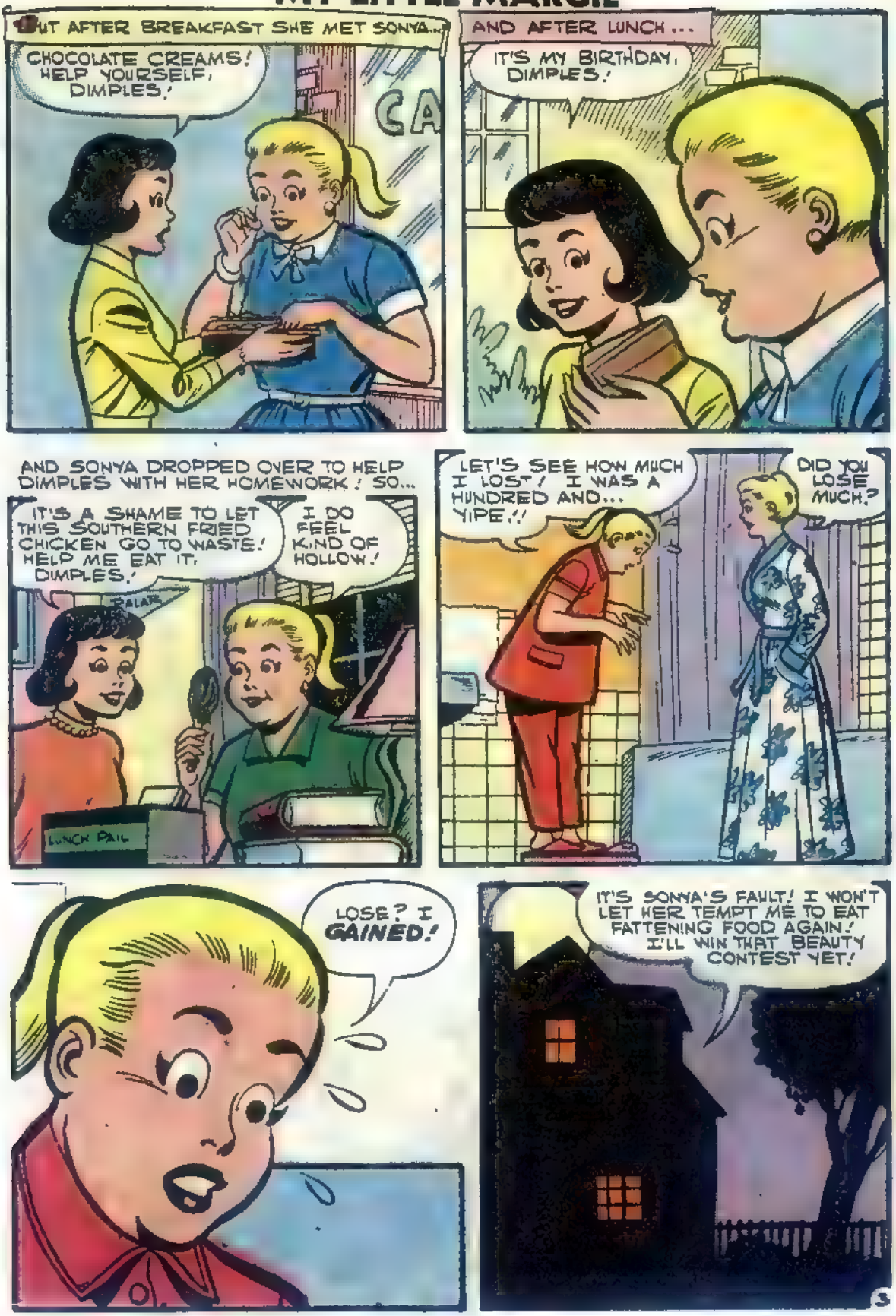




MY LITTLE MARGIE


YOU KNOW I'M SURE TO WIN, DIMPLES!
I'LL BE, (SLURP) SLIMMER BY THEN, SONYA! I'LL WIN!
DON'T BE SILLY, DIMPLES! YOU'RE TOO CHUBBY! YOU WON'T LOSE WEIGHT!
IS THAT SO?
JUST WAIT! I WON'T EAT A SINGLE FATTENING THING! I'LL SLIM DOWN!
DIMPLES DIETED! SHE HAD LETTUCE AND PRUNES FOR BREAKFAST...
...A SALAD FOR LUNCH...
...AND A LAMB CHOP FOR DINNER...
I CAN'T UNDERSTAND IT! SHE BARELY EATS ENOUGH TO STAY ALIVE!
AND SHE GAINS WEIGHT! ODD! VERY ODD!

MY LITTLE MARGIE


BUT AFTER BREAKFAST SHE MET SONYA...
CHOCOLATE CREAMS! HELP YOURSELF, DIMPLES!
AND AFTER LUNCH...
IT'S MY BIRTHDAY, DIMPLES!
AND SONYA DROPPED OVER TO HELP DIMPLES WITH HER HOMEWORK! SO...
IT'S A SHAME TO LET THIS SOUTHERN FRIED CHICKEN GO TO WASTE! HELP ME EAT IT, DIMPLES!
I DO FEEL KIND OF HOLLOW!
LUNCH PAIL
LET'S SEE HOW MUCH I LOST! I WAS A HUNDRED AND... YIPE!!
DID YOU LOSE MUCH?
LOSE? I GAINED!
IT'S SONYA'S FAULT! I WON'T LET HER TEMPT ME TO EAT FATTENING FOOD AGAIN! I'LL WIN THAT BEAUTY CONTEST YET!
3

YOGI BERRA HOMERS IN THE 9th WINS BIG GAME!

CRACK!

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU **CASH** or **PREMIUMS**

GET A SIGNED PICTURE OF YOGI BERRA FREE!.. PLUS FREE "PUZZLES" MAIL COUPON

Yogi Berra

MAY WE HAVE YOUR AUTOGRAPH MR BERRA?

SURE. CLUB HOUSE

GEE WISH WE COULD GET SWELL GIFTS LIKE THAT!

TAKE IT FROM ME, KIDS, THE EASIEST WAY OF ALL FOR *YOU* TO GET SWELL GIFTS OR CASH IS BY SELLING *WHITE CLOVERINE BRAND SALVE!*

GOSH! LOOK AT ALL THOSE GIFTS YOGI IS GETTING FROM THE FANS!

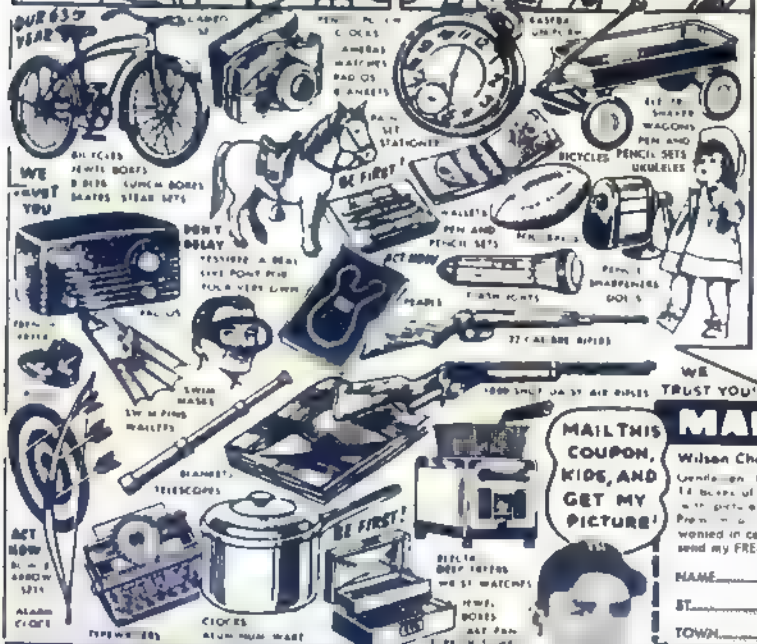
CONGRATULATIONS ON "YOGI BERRA NIGHT!"

YOGI WAS RIGHT! LOOK AT ALL THE WONDERFUL PREMIUMS WE EARNED SELLING *WHITE CLOVERINE BRAND SALVE!*

WOW! I'M GONNA SELL SOME OF THAT SALVE TOO!

SO BETTY AND BOB TOOK YOGI'S ADVICE AND MAILED IN THE COUPON

YES, I'LL TAKE FOUR BOXES.



EXTRA! EXTRA!

YOU GET FREE GIFTS for MAILING COUPON NOW

FREE! *Yogi Berra Picture! Exciting "Puzzles"!*

. . . and we'll send you a Big *FREE* Catalog too Dozens of wonderful premiums (sent postage paid) *SIMPLY GIVE* other pictures we send you with White *CLOVERINE* Brand *SALVE* easily sold to friends, neighbors, relatives at 35c a box (with picture). Rush coupon to start.

WE TRUST YOU!

GET YOUR YOGI BERRA PICTURE AND "PUZZLES"

OUR 63rd YEAR

DON'T DELAY

SALVE

MAIL NOW!

Wilson Chemical Co. Dept 99-C Tyrone, Pa. Date

Gentlemen: Please send me on trust 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box with picture. I will remit cash collected within 30 days select a Premium as listed. Commission as explained under Premium wanted in catalog sent with order postage paid to start. Be sure to send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME _____ AGE _____

ST. _____ R.D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

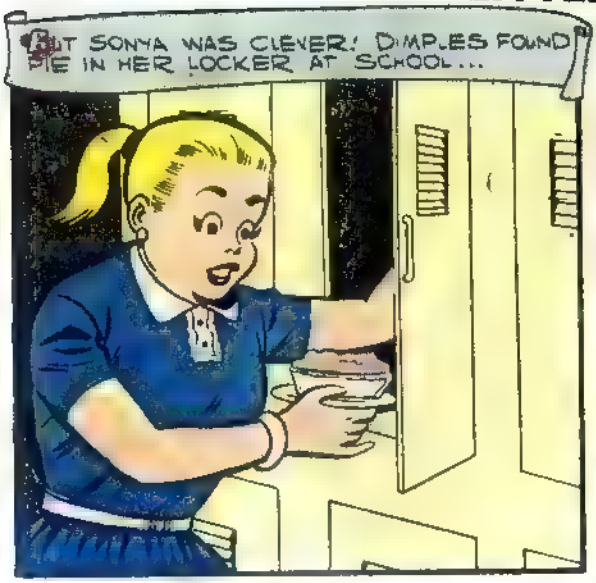
Paste coupon on postal card or mail in envelope today

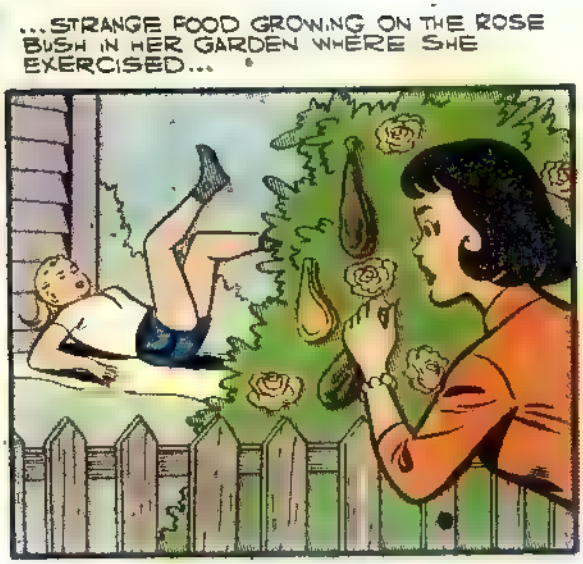
MAIL THIS COUPON, KIDS, AND GET MY PICTURE!

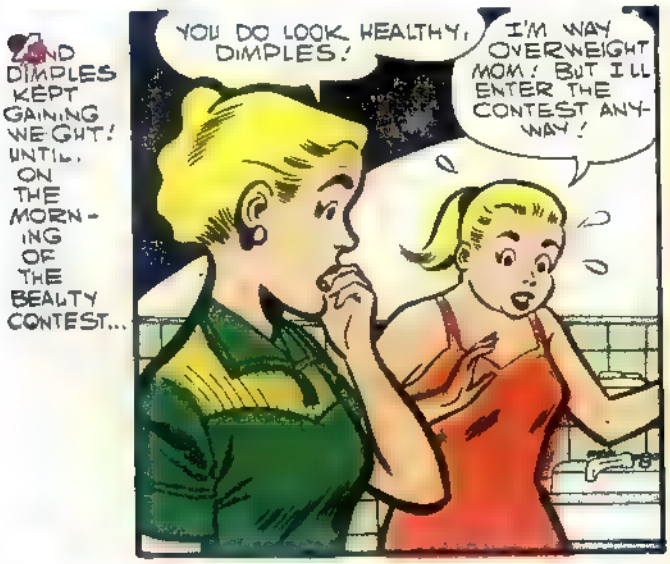
OUR 63rd YEAR-WE ARE RELIABLE

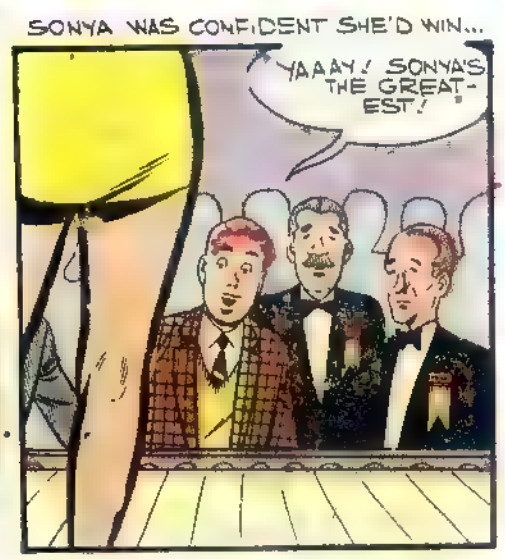
WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

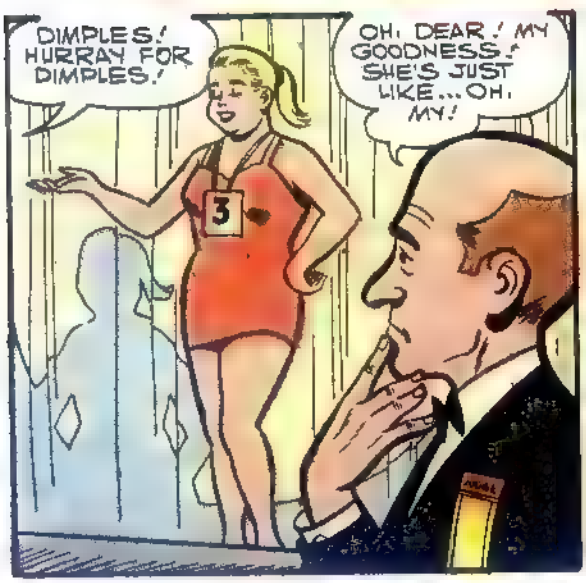
MY LITTLE MARGIE

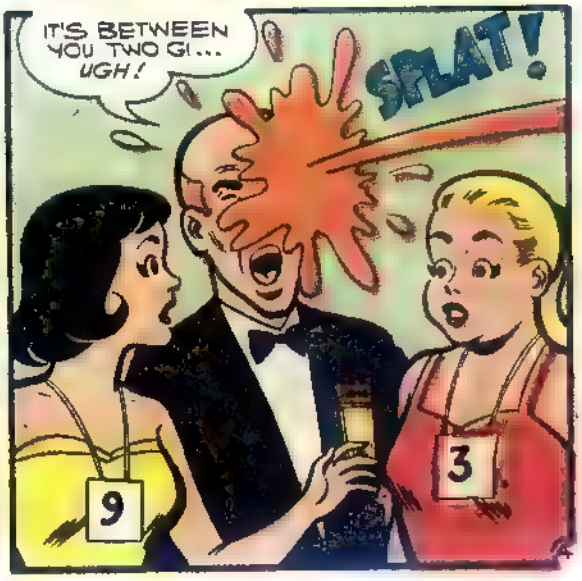





AND DIMPLES KEPT GAINING WEIGHT! UNTIL, ON THE MORNING OF THE BEAUTY CONTEST...
YOU DO LOOK HEALTHY, DIMPLES!
I'M WAY OVERWEIGHT MOM! BUT I'LL ENTER THE CONTEST ANYWAY!







MY LITTLE MARGIE

THE WINNER OF THIS BEAUTY CONTEST IS...
9
7
C'MERE, YOU WORM!
THE WINNER IS... DIMPLES!
3
COME HERE, YOU SQUARES!
DON'T TOUCH ME, WE COULDN'T HELP IT!
JUDGE
COME DOWN HERE AND TAKE YOUR BEATING LIKE A MAN!
CUT IT OUT, LADY! WE COULDN'T HELP IT! LOOK OVER THERE!
WE HAD TO VOTE FOR DIMPLES! OUR WIVES HELPED US DECIDE!
THANKS FOR FATTENING ME UP FOR THE CONTEST, SONYA!
9
END

NOW: 7 BRAND NEW EXCLUSIVE FEATURES TAKES INCHES OFF YOUR WAISTLINE INSTANTLY. PROVIDE VITAL BACK SUPPORT!

New design overcomes figure faults —Automatic adjustments insure custom made fit!

SLIM-A WAIST

ONLY 3.98

STREAMLINE YOUR WAISTLINE

Here you have the "rave" girdle of modern times. For the first time one light weight garment overcomes body faults automatically. It marks the passing of the old-fashioned "HARNESS" because it supports so comfortably and is easy to wear. Never before such figure magic! Slim-A-Waist molds your problems away. Inches gone from the waist, a flat, youthful tummy, posture erect, back straight, chest high for that youthful "taller and slimmer" look — all this with complete freedom, comfort and assurance of smooth curved lines to glamorize all your clothes.

CUSTOM-MADE FIT

Easily draw the side tabs at the waistline to your own most comfortable fit. They hold automatically and reveal your new alluring figure. Marvelous new sensation as your back is supported and you naturally assume a more healthful and beautiful posture.

VITAL BACK SUPPORT

Never before has there been such a wonderfully effective garment as this! A miracle-working waist-whittler, with a newly created back support! You'll feel comfortable all day! Gone is that drawn and haggard look caused by aching back. Your entire figure takes on new beauty, for your straighter posture gives you a lovelier bustline too! You'll find figure-glamour combined with back support and more healthful posture than you ever dreamed possible! Beautifully made of fine long-wearing broadcloth gently boned with the patented gliding back and elastic "V" inserts that breathe with you. 4 long line adjustable garters.

FEATURES

- streamlined waistline
- flatten tummy
- vital back support
- concealed boning
- front closing
- tabs for adjustment to perfect fit
- elastic "V" inserts

NEW FASHION APPEAL

Slim-a-Waist meets all the new styles which demand a flat tummy, narrow waist and flared hip line. Its vital back support always keeps you looking straight, slim and erect and gives you that good posture necessary in a lovely woman. Illustrations above show the wonderful change made possible by wearing Slim-A-Waist.

10 DAY FREE TRIAL

Order today at our risk. Wear it 10 days free. If not delighted return for refund.

Waist 24-35 ..... only $3.98
Waist 36-44 ..... $4.98
Extra garters 50c

SATISFACTION GUARANTEED OR YOUR MONEY BACK IN 10 DAYS

MONEY BACK GUARANTEE

S. J. WEGMAN CO. DEPT. SA-35
LYNBROOK, NEW YORK

Rush my new 3-in-1 Slim-A-Waist at once. If I am not delighted I may return it after 10 Days Free Trial for prompt refund of full purchase price.

Size _____ Waist size in inches

☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

☐ I enclose payment. The S. J. Wegman Co. will pay postage. Same money back guarantee.

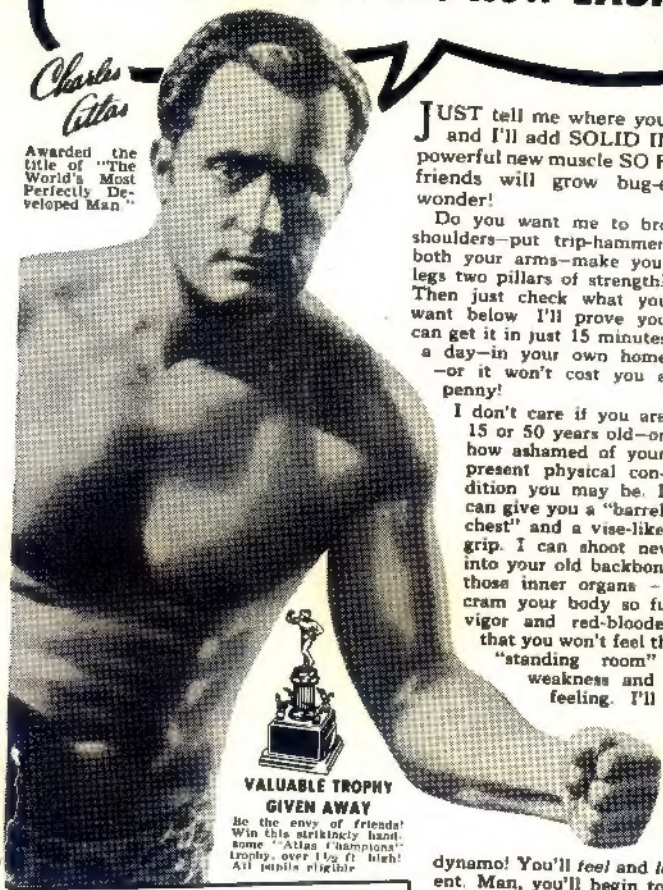
NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Prove How EASILY You Can Have It!



Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man"

JUST tell me where you want it—and I'll add SOLID INCHES of powerful new muscle SO FAST your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below I'll prove you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "barrel chest" and a vise-like grip. I can shoot new strength into your old backbone, exercise those inner organs – help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even "standing room" left for weakness and that lazy feeling. I'll wake up that sleeping energy of yours and make it hum like a high-powered dynamo! You'll *feel* and *look* different. Man, you'll begin to LIVE!

ARE YOU

Skinny, Weak and "run down"?

Always tired?

Nervous?

Lacking in confidence?

Suffering from bad breath?

Fat and flabby?

Do you want to lose or gain weight?

WHAT TO DO ABOUT IT is told in my FREE BOOK

WHAT'S MY SECRET?

"DYNAMIC TENSION"! That's the ticket! The identical natural method that I myself developed to change my body from the scrawny skinny chested weakling I was at 17 to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with.

When you have learned to develop your strength through "*Dynamic Tension*" you can laugh at the artificial muscle-makers. You simply utilize the DORMANT muscle-power in your own God-given body—watch it increase and multiply double-quick into real solid LIVE MUSCLE.

My method—"*Dynamic Tension*" will turn the trick for you. No theory—so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of "*Dynamic Tension*" almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD THE MUSCLE and VITALITY you want. And *you'll* be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

FREE Illustrated 32-Page Book. Just Mail the Coupon.

SEND NOW for my book describing my famous method. (Over 3½ MILLION fellows have sent for it already.) It contains 32 pages, packed from cover to cover with actual photographs and valuable advice. Shows what "*Dynamic Tension*" has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Check the information you want (in the coupon below) and rush it to me personally. **CHARLES ATLAS, Dept. 325-G, 115 East 23rd St., N. Y. 10, N. Y.**

VALUABLE TROPHY GIVEN AWAY

Be the envy of friends! Win this strikingly handsome "Atlas Champions" Trophy, over 1½ ft. high! All pupils eligible.

Here's The Kind of Results I Get:

"I gained 11 lbs. and 4¼ inches on my chest, 3 inches on my arms. I am never constipated."

—Henry Neven, Canada

"I gained 34 lbs. and increased my chest 6 inches!"

—Stanley Lynn, Calif.

"What a difference! Have put 3½ inches on my chest (normal) and 2½ inches expanded."

—F. S., New York

"Gained 29 lbs. When I started your course I weighed only 141. Now I weigh 170."

—T. K., New York

"The benefits are wonderful. The first week my arm increased one inch, my chest two inches."

—E. M., Conn

"You changed me from a weakling to a real he-man. My chest has gone up 6 inches. I am a solid mass of muscle."

—J. W., Montana

CHARLES ATLAS, DEPT. 325-G,
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want

(*Check as many as you like*)

- ☐ More Weight—Solid—in The Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Name_____ Age_____
(Please print or write plainly)

Address_____

City_____ State_____

☐ If under 14 years of age check for Booklet A.

Boys! Girls! Men! Women!

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Our leading seller . . . your leading money-maker

GAY, CHEERY CHRISTMAS GREETINGS
A De-lightful surprise in every card

21 CARDS OF RARE BEAUTY
On elegant Luxurious Parchment

FREE Actual Samples of the 4 Great New Lines of Popular-Priced, Name-Imprinted **PERSONAL CHRISTMAS CARDS**

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards. They sell just by being shown. It's easy too because

We ship to your customers and we pay the postage.

Thrilling, New, First-Time Ideas in Christmas Cards Will Bring You

MORE EXTRA MONEY

Quicker Easier

THAN EVER BEFORE!

***For Example:* YOU CAN MAKE $50.00 for selling only 50 boxes of our 900 line. Samples Free!**

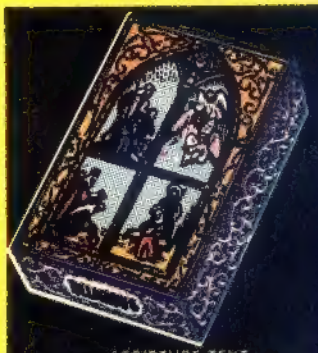
To Prove This **we'll send you our famous 21-Card "Feature" Christmas Assortment on approval and FREE samples of our exquisite, big-variety Special Value Personal Christmas Card lines PLUS full-color Catalog of our complete, money-making line. Just mail the coupon below. You'll be glad you did.**

Here's $75.00 to $500.00 for Your Spare Time

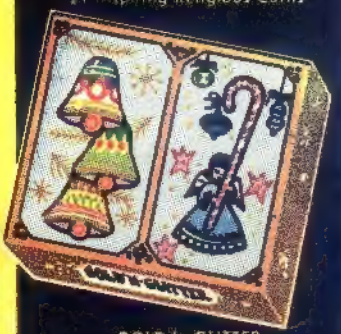
You don't need any experience. This is the fastest, easiest way to make all the extra money you need, and more, in your spare time! Simply show these spectacular, new, first-time ideas in Christmas Cards at low prices. All your friends and neighbors will fall in love with them on sight. Last year thousands of Wallace Brown folks made $75.00, $200.00, $500.00 and even more this easy, simple way. It's fun! Join them by mailing this coupon NOW.

ORGANIZATIONS: Churches, clubs veterans' auxiliaries, etc., can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan.

WALLACE BROWN, Inc.
13 East 26th Street, Dept. U-123
New York 10, N. Y.



SCRIPTURE-TEXT CHRISTMAS ASSORTMENT
21 Inspiring Religious Cards



GOLD 'n GLITTER
14 Stunning Cards—Each a "Jewel"

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New, Exciting! Rich deep-tone Flocking and sparkling Sequins

70 MONEY-MAKERS

Best Wallace Brown Line in 37 years. Free Catalog shows many more fast sellers: Gift Wrappings, Everyday Greeting Cards, Decorated Stationery, Novelty Gifts, Floral Napkins, Children's Books. All bring you more money.

Paste This Coupon on Postcard or Mail in Envelope

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13 East 26th St., New York 10, N. Y.

Please rush 21-Card "Feature" Christmas Assortment on approval—plus FREE samples of Personal Christmas Cards and FREE Catalog and money-making plans.

Name _____

Address _____

City & Zone _____ **State** _____

If writing for an organization, give its name _____